



## LODI CITY COUNCIL

Carnegie Forum  
305 West Pine Street, Lodi

## AGENDA – SPECIAL MEETING

Date: April 30, 2019

Time: 7:00 a.m.

\*and via conference call:  
**1311 Midvale Road**  
**Lodi, CA 95240**

For information regarding this Agenda please contact:

**Jennifer M. Ferraiolo**  
City Clerk  
Telephone: (209) 333-6702

**A. Call to Order / Roll Call**

**B. Regular Calendar**

B-1 Provide Direction on Fourth of July Events

**C. Adjournment**

Pursuant to Section 54956.2(a) of the Government Code of the State of California, this agenda was posted at a place freely accessible to the public 24 hours in advance of the scheduled meeting.

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Jennifer M. Ferraiolo  
City Clerk

*All staff reports or other written documentation relating to each item of business referred to on the agenda are on file in the Office of the City Clerk, located at 221 W. Pine Street, Lodi, and are available for public inspection. If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation contact the City Clerk's Office as soon as possible and at least 72 hours prior to the meeting date. Language interpreter requests must be received at least 72 hours in advance of the meeting to help ensure availability. Contact Jennifer M. Ferraiolo at (209) 333-6702. Solicitudes de interpretación de idiomas deben ser recibidas por lo menos con 72 horas de anticipación a la reunión para ayudar a asegurar la disponibilidad. Llame a Jennifer M. Ferraiolo (209) 333-6702.*

**\*\*NOTICE:** Pursuant to Government Code §54954.3(a), public comments may be directed to the legislative body concerning any item contained on the agenda for this meeting before (in the case of a Closed Session item) or during consideration of the item.\*\*



# CITY OF LODI COUNCIL COMMUNICATION

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**AGENDA TITLE:** Provide Direction on Fourth of July Events

**MEETING DATE:** April 30, 2019

**PREPARED BY:** City Manager

**RECOMMENDED ACTION:** Provide direction on Fourth of July events.

**BACKGROUND INFORMATION:** The City has provided a Fourth of July program at Lodi Lake Park since 2007 after a local service group decided it would no longer provide fireworks and activities after 13 years of doing so.

From the 1940s until 1993, the City provided a fireworks show at Lodi Lake Park. The park was open to the public during those years without fencing. Other activities over the years have included boat races and, for the last 50-plus years, a community pancake breakfast provided by the Kiwanis Club. A handful of fights led to the event being turned over to the Lodi-Tokay Rotary Club in 1994, and the creation of the Oooh Ahhh Festival, which included fencing the park and charging admission each Fourth of July through 2006.

The City resumed managing the event and continued fencing the park, with police screening entrants for weapons, alcohol and dangerous items to ensure visitor safety. The cost to fence the park in 2018 was \$3,900, and approximately the same amount in 2017. Estimated attendance within the park for the fireworks show is 5,000 to 7,500 people.

Recently, the Parks Division solicited bids from vendors for the cost to fence the park this July, and the responses were far higher than anticipated. The low bid was from last year's vendor in the amount of \$10,335.84, an increase of 165 percent. The vendor indicated steel tariffs have raised the price of the materials used to fabricate the fencing. A second bid was slightly higher and a third was more than double the low bid.

In the meantime, PRCS has solicited and received proposals for a fireworks show at an all-in cost of \$16,000, as in recent years. In light of the significantly higher costs for fencing, however, staff believes additional Council direction is needed before moving forward with plans and a fireworks contract for the 2019 Fourth of July events, as materials and supplies costs are already nearly \$30,000, factoring in the cost of additional portable toilets (\$1,400 in 2018). Staff is not proposing an entrance fee in light of the Council's direction in 2014 to keep the event free to the public.

The Police Department has long taken the position that if the City continues with providing fireworks after sunset, the park should be fenced to enhance safety. Alternatives include:

- Appropriating additional funds (\$6,436 more than last year) in FY 2019/20 for the cost of fencing

APPROVED: \_\_\_\_\_  
Stephen Schwabauer, City Manager

- Eliminate fencing, but place additional police on patrol at a cost that equals previous years' fencing costs
- Eliminating the fireworks show, keeping the pancake breakfast and operating the park normally, closing at dusk
- Cutting the cost of the fireworks show, reducing its length from the current approximately 18-20 minutes to a short time, to offset some increase in fencing (will be difficult to accomplish as some vendors will not produce a Fourth of July show for less than \$15,000)
- Other alternatives as the Council sees fit

Total direct costs for the event will exceed \$50,000, which includes overtime for public safety, Public Works and Parks, Recreation and Cultural Services staff. Revenue from vendors is minimal.

Anticipated direct cost for July 4, 2019 are listed in the chart below.

<b>Direct expenses</b>	<b>Amount</b>
Police overtime	\$13,000
Parks Division overtime	\$5,600
Public Works overtime	\$2,100
Fire Department overtime	\$2,400
Supplies, including fencing, port-o-lets	\$13,800
Fireworks	\$16,000
Aquatics special event staffing, overtime	\$1,000
<b>Total direct expenses</b>	<b>\$53,900</b>

Direct costs do not take into account staff time planning the event. PRCS, Fire, Police and Public Works staff spend more than 200 hours preparing for the event at a cost of approximately \$10,000. In addition, the Parks Division focuses resources at Lodi Lake following the event for additional cleaning and repairs related to the event.

The cost of the event is roughly \$10-\$12 per person. Approximately half the attendees are Lodi residents, based on results of a 2016 gate census.

**FISCAL IMPACT:** Continuing the event as-is will cost at least \$6,436 more due to higher fencing costs.

**FUNDING AVAILABLE:** Per Council direction.

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 Andrew Keys  
 Deputy City Manager/Internal Services Director

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 Stephen Schwabauer  
 City Manager