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“Lodi Spirit” theme for first City of Lodi video contest

May 4, 2011

If you live or work in Lodi, you have “Lodi Spirit.” Express what that means to you in a video format, and you’ll be eligible to win the first City of Lodi community video contest.

Whether you have a camcorder, Flip video or just a cell phone with video capabilities, you have what it takes to make a video illustrating your interpretation of “Lodi Spirit.”

The rules are simple: Turn in your entry form with a video of up to three minutes long on a DVD or CD to City Hall by July 5, and you’re entered!

The winner will receive recognition at a City Council meeting, where the video will be shown for the audience as well as those watching on local community access cable TV channels. In addition, the winning video and other top-ranked entries will be shown on the City’s community access cable television channels and promoted on City web sites, with the winner receiving tickets either to a performance at Hutchins Street Square or passes to Lodi Lake activities.

There are some limits on the types of videos eligible to contend for the winning prize, so be sure to read the contest rules for details. Other than that, how you illustrated “Lodi Spirit” is up to you, whether through live action or animation.

Taking video is easier than ever. So whether you’re an individual, part of a class, group or neighborhood, capture your view of Lodi Spirit on camera and share it with the community!

If you have questions, call Jeff Hood, City of Lodi communications specialist, (209) 333-6801.

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Rules for City of Lodi “Lodi Spirit” video contest

By submitting an entry, you agree to the following terms and conditions:

- Entries must be submitted to the City Manager’s Office, 2nd Floor, City Hall, 221 W. Pine St., by 5:30 p.m. Tuesday, July 5, 2011. The entry must include a DVD or CD containing the video in a commonly used video file format, and the contest entry form. The DVD or CD must include the unique video title as either the file name or the disc name, with the same file or disc name on the entry form.
- With the video submission, include on a separate sheet of paper the following:
 - Name
 - Email address
 - Phone number
 - Home address
 - Device used to capture video
 - What video editing program you used, if any
 - Name of video and file or disc name
- The videos must not exceed three minutes in length. The video file must not exceed 1 GB in total size. Any video that does not meet these requirements will be disqualified from this contest.
- Videos must include either a spoken or written reference to the theme, “Lodi Spirit.”
- Your video must not infringe on any third-party rights or contain any names, logos, or seals of any government agency (other than City of Lodi), company, or organization.
- Videos previously produced for compensation and/or copyrighted materials are not eligible and will be disqualified from this contest. Think carefully about what you put into the video. If you are considering using existing music, video clips, photos, etc., it is very likely that someone else owns a copyright to that material. In this case, be sure to obtain the copyright owner's written permission before using the material in your video.
- Videos may be created by a team, but the entry form must be submitted by only one person.
- Entries will be reviewed by the City Manager’s Office, with a panel of City of Lodi representatives choosing three finalists based on creativity, originality, community spirit and video content. The winning entry will be selected by the City of Lodi mayor.
- The winner will be notified by the City Manager’s Office in advance of a Lodi City Council meeting where the video will be shown and the winner recognized. The winner will receive a prize consisting either of tickets to a performance at Hutchins Street Square or Lodi Lake Park boating rental or tour at the City’s discretion.
- By submitting a video to this contest, you grant the City of Lodi an irrevocable, royalty-free license to copy, distribute, modify, display and perform publicly, and otherwise use, as well as authorize others to use, your video for any promotional purpose and in any

media format. The City of Lodi reserves the right to make your video available to the general public from its Web sites and to distribute it to any other organizations interested in showing it for any promotional purposes, including, but not limited to, on Internet sites, at conferences and events, on television, and other media outlets.

- The depiction of violence, profanity, or sex, or the inclusion of attacks on individuals or organizations, otherwise offensive material, or any other violation of the contest rules will result in the video's disqualification from this contest.
- City of Lodi employees, contractors, or grantees and their immediate family members may enter, and may be recognized as the winner, but are ineligible for any prizes.
- This contest is intended only for amateur video makers and video hobbyists. Professional productions will be disqualified.
- Winning participant must declare he or she has written consent from people prominently featured or identified in their video.
- Entrants should note that there may be tax liabilities associated with winning a prize. The entrant is responsible for satisfying all such tax liabilities in accordance with applicable federal and state tax laws and regulations.
- The agreement of a legal parent and/or guardian must be obtained if the entrant or featured participant is under the age of 18. Entrants will be required to submit a Permission Form for Minors, as well as the entry form.

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Lodi Spirit!
A Video Contest Sponsored by the City of Lodi

Permission Form for Minors

Please complete one permission form per video. After completing the form, email or fax it according to the instructions found at the bottom of the form. If you need to obtain permission for more than 10 minors, please copy and add additional pages to this form.

Entrant's Full Name: _____

Video Title: _____

Child #1:

Child Name: _____

Parent/Guardian Full Name: _____

Parent/Guardian Signature (if under 18): _____

Child #2:

Child Name: _____

Parent/Guardian Full Name: _____

Parent/Guardian Signature (if under 18): _____

Child #3:

Child Name: _____

Parent/Guardian Full Name: _____

Parent/Guardian Signature (if under 18): _____

Child #4:

Child Name: _____

Parent/Guardian Full Name: _____

Parent/Guardian Signature (if under 18): _____

Child #5:

Child Name: _____

Parent/Guardian Full Name: _____

Parent/Guardian Signature (if under 18): _____

Child #6:

Child Name: _____

Parent/Guardian Full Name: _____

Parent/Guardian Signature (if under 18): _____

Child #7:

Child Name: _____

Parent/Guardian Full Name: _____

Parent/Guardian Signature (if under 18): _____

Child #8:

Child Name: _____

Parent/Guardian Full Name: _____

Parent/Guardian Signature (if under 18): _____

Child #9:

Child Name: _____

Parent/Guardian Full Name: _____

Parent/Guardian Signature (if under 18): _____

Child #10:

Child Name: _____

Parent/Guardian Full Name: _____

Parent/Guardian Signature (if under 18): _____

Submission Instructions

- Obtain the necessary signature(s).
- Submit this form in one of the following ways:
 - Sign, scan, and email the form to jhood@lodi.gov
 - Sign and fax the form to 209-333-6807, attention:
Jeff Hood
City Manager's Office
209-333-6801
- If you fax your form, confirm receipt by emailing jhood@lodi.gov