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The City of Lodi, California

Report of Demographic Subgroup Comparisons 2007



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SURVEY BACKGROUND

About The National Citizen Survey™

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA).

The National Citizen Survey™ was developed to provide local jurisdictions an accurate, affordable and easy way to assess and interpret resident opinion about important community issues. While standardization of question wording and survey methods provide the rigor to assure valid results, each jurisdiction has enough flexibility to construct a customized version of The National Citizen Survey™ that asks residents about key local services and important local issues.

Results offer insight into residents' perspectives about local government performance and as such provide important benchmarks for jurisdictions working on performance measurement. The National Citizen Survey™ is designed to help with budget, land use and strategic planning as well as to communicate with local residents. The National Citizen Survey™ permits questions to test support for local policies and answers to its questions also speak to community trust and involvement in community-building activities as well as to resident demographic characteristics.

The survey and its administration are standardized to assure high quality survey methods and comparable results across The National Citizen Survey™ jurisdictions. Participating households are selected at random and the household member who responds is selected without bias. Multiple mailings give each household more than one chance to participate with self-addressed and postage paid envelopes. Results are statistically weighted to reflect the proper demographic composition of the entire community. The National Citizen Survey™ customized for this jurisdiction was developed in close cooperation with local jurisdiction staff. The City of Lodi staff selected items from a menu of questions about services and community problems; they defined the jurisdiction boundaries we used for sampling; and they provided the appropriate letterhead and signatures for mailings. City of Lodi staff also determined local interest in a variety of add-on options for The National Citizen Survey™ Basic Service.

One of the add-on options that Lodi chose was to have crosstabulations of evaluative questions 1-16c by demographic questions 19 (length of residency in Lodi), 27 (annual household income), 30 (age of respondent) and question 31 (gender of respondent).

UNDERSTANDING THE RESULTS

“Don’t Know” Responses

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A of the Report of Results. However, these responses have been removed from the analyses presented in this report. In other words, the tables display the responses from respondents who had an opinion about a specific item.

Putting Evaluations onto a 100-Point Scale

Although responses to many of the evaluative questions were made on a 4 point scale with 1 representing the best rating and 4 the worst, many of the results in this summary are reported on a common scale where 0 is the worst possible rating and 100 is the best possible rating. If everyone reported “excellent,” then the result would be 100 on the 100-point scale. Likewise, if all respondents gave a “poor” rating, the result would be 0 on the 100-point scale. If the average rating for quality of life was “good,” then the result would be 67 on a 100-point scale; “fair” would be 33 on the 100-point scale.

Understanding the Tables

In this report, comparisons between demographic subgroups are shown. For most of the questions, we have shown only one number for each question. Usually this number is the rating on a 100-point scale. Sometimes this scale was not appropriate to use. In these cases we have summarized responses to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who reported a crime, or the percent of respondents who felt the rate of growth was “about right.” For a few questions, we have shown the full set of responses: these include the policy questions and the question about respondents’ perceptions about the economy.

Anova and chi square tests of significance were applied to these comparisons of survey questions by demographic subgroups. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they are marked in gray.

COMPARISONS

Quality of Life Ratings

	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
	How do you rate Lodi as a place to live?	68	55	65	63	71	64	70	65	63	64	64	70	64
How do you rate your neighborhood as a place to live?	58	36	59	61	64	51	57	62	65	54	57	61	56	58
How do you rate Lodi as a place to raise children?	60	47	68	63	66	57	68	60	57	66	58	63	59	64
How do you rate Lodi as a place to work?	44	36	46	44	55	38	56	48	49	49	47	48	49	47
How do you rate Lodi as a place to retire?	61	41	57	42	60	48	62	52	51	57	47	61	56	51
How do you rate the overall quality of life in Lodi?	72	53	60	54	65	53	67	64	57	65	57	63	59	64

Average rating on a 100-point scale (100=Excellent, 0=Poor)

The City of Lodi Citizen Survey

Comparisons

Characteristics of the Community														
Please rate each of the following characteristics as they relate to Lodi as a whole:	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
	Sense of community	57	43	53	52	53	50	51	54	50	52	49	57	50
Openness and acceptance	46	29	33	35	40	38	40	28	42	32	35	45	36	37
Overall appearance of Lodi	64	55	56	62	59	59	61	58	49	57	58	63	60	58
Opportunities to attend cultural activities	53	37	45	48	48	45	47	43	49	39	46	54	47	45
Shopping opportunities	47	42	48	48	50	53	48	46	32	47	48	49	44	51
Air quality	52	40	41	53	50	47	51	42	50	51	43	49	44	51
Recreational opportunities	44	35	37	46	44	40	41	41	47	40	41	45	39	45
Job opportunities	29	24	36	32	31	29	27	38	25	34	28	29	28	32
Access to affordable quality housing	34	25	21	30	24	24	26	27	22	25	24	26	23	28
Access to affordable quality child care	37	28	29	41	28	27	29	36	34	37	30	25	29	34

The City of Lodi Citizen Survey

Comparisons

Characteristics of the Community														
Please rate each of the following characteristics as they relate to Lodi as a whole:	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
	Access to affordable quality health care	49	46	41	32	31	35	35	44	34	42	30	40	36
Ease of car travel in Lodi	55	60	62	64	55	49	61	66	60	66	55	56	57	61
Ease of bus travel in Lodi	66	45	46	65	58	55	52	57	58	48	58	59	54	59
Ease of bicycle travel in Lodi	64	48	53	59	58	52	56	57	62	59	55	54	53	58
Ease of walking in Lodi	69	55	58	67	65	55	62	68	66	66	60	62	59	66
Educational opportunities	30	43	41	52	48	44	47	45	46	47	44	47	45	47
Overall image/reputation of Lodi	60	51	57	59	59	54	57	63	61	62	54	59	55	60
Overall quality of new development in Lodi	58	49	51	53	49	51	50	52	52	55	48	51	48	54
Average rating on a 100-point scale (100=Excellent, 0=Poor)														

The City of Lodi Citizen Survey

Comparisons

Please rate the speed of growth in the following categories in Lodi over the past 2 years:	Ratings of Growth														
	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?					Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Population growth	33%	40%	47%	18%	24%	28%	27%	37%	30%	38%	24%	30%	27%	33%	
Retail growth (stores, restaurants etc.)	63%	44%	57%	51%	44%	44%	52%	51%	45%	51%	48%	47%	43%	55%	
Jobs growth	8%	22%	17%	18%	26%	22%	20%	25%	30%	31%	18%	16%	20%	24%	
Proportion of respondents rating as "About right"															

The City of Lodi Citizen Survey

Comparisons

Ratings of Potential Problems in Lodi

To what degree, if at all, are the following in Lodi:	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
Crime	37	25	37	29	30	27	29	36	36	39	29	25	28	34
Drugs	30	23	35	18	19	21	17	31	26	32	20	16	18	28
Too much growth	49	47	45	36	36	40	32	44	54	49	39	31	37	43
Lack of growth	80	75	75	57	80	65	76	80	77	85	66	72	69	79
Graffiti	56	52	61	36	42	41	45	59	48	56	45	40	41	53
Noise	55	56	55	44	63	46	63	61	58	68	52	51	54	60
Run down buildings, weed lots, or junk vehicles	61	37	59	44	57	49	48	58	52	56	50	50	45	57
Traffic congestion	70	52	68	51	55	47	60	62	63	64	54	53	55	59
Homelessness	57	55	56	30	34	33	43	51	44	52	37	36	39	45
Weeds	74	61	64	50	57	55	56	71	53	66	56	54	53	64
Absence of communications from the City of Lodi translated into languages other than English	80	54	85	63	73	57	64	83	85	62	74	74	66	72
Toxic waste or other environmental hazard(s)	69	52	60	46	68	59	65	56	68	75	54	55	55	65
Gangs	43	27	37	13	25	19	23	36	33	36	21	21	20	32

Average rating on a 100-point scale (100=Not a problem, 0=Major problem)

Ratings of Safety from Various Problems

Please rate how safe you feel from the following occurring to you in Lodi:	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years		6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
	2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
Violent crime	70	43	61	52	56	46	49	67	66	59	52	54	50	60
Property crimes	60	33	50	37	40	34	39	50	38	45	37	43	37	46
Fire	73	69	76	64	76	66	72	81	78	74	69	77	68	78
Average rating on a 100-point scale (100=Very safe, 0=Very unsafe)														

The City of Lodi Citizen Survey

Comparisons

Ratings of Feelings of Safety in Various Areas

Please rate how safe you feel:	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
	In your neighborhood during the day	82	72	87	82	85	75	83	88	87	86	81	81	80
In your neighborhood after dark	69	51	66	66	69	53	62	76	77	70	63	64	61	69
In Lodi's downtown area during the day	81	82	87	81	84	76	85	88	88	93	79	79	82	85
In Lodi's downtown area after dark	64	57	64	49	55	49	58	64	53	66	53	51	53	60
In Lodi's parks during the day	79	76	77	79	78	71	80	82	80	87	76	72	75	81
In Lodi's parks after dark	55	42	39	42	33	30	36	52	34	50	33	33	30	47
Average rating on a 100-point scale (100=Very safe, 0=Very unsafe)														

Crime Victimization and Reporting

	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
	During the past twelve months, were you or anyone in your household the victim of any crime?	10%	24%	20%	34%	24%	25%	20%	30%	31%	22%	32%	16%	25%
If yes, was this crime (these crimes) reported to the police?	79%	68%	72%	86%	87%	85%	81%	89%	84%	75%	89%	73%	78%	84%

Percent of respondents whose households were victims of crime, and who reported the crime

The City of Lodi Citizen Survey

Comparisons

Use of Community Amenities

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities?	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
Used Lodi public libraries or their services	50%	67%	79%	77%	68%	63%	69%	76%	79%	65%	73%	72%	74%	64%
Participated in a recreation program or activity	33%	34%	57%	55%	47%	39%	42%	58%	56%	44%	54%	42%	55%	40%
Visited a neighborhood park or Lodi Lake	83%	93%	97%	90%	92%	89%	94%	95%	93%	100%	94%	82%	89%	95%
Ridden a local bus within Lodi	11%	33%	16%	30%	24%	40%	24%	16%	9%	18%	25%	32%	26%	22%
Attended a meeting of local elected officials or other local public meeting	12%	7%	10%	17%	32%	15%	16%	20%	44%	5%	27%	27%	19%	21%
Watched a meeting of local elected officials or other local public meeting on cable television	27%	21%	21%	30%	44%	25%	36%	29%	50%	13%	43%	40%	32%	33%
Volunteered your time to some group/activity in Lodi	9%	26%	27%	43%	45%	24%	35%	40%	60%	16%	52%	39%	41%	31%

The City of Lodi Citizen Survey

Comparisons

Use of Community Amenities

In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities?	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
Used the Internet to conduct business with Lodi	25%	21%	30%	32%	29%	16%	30%	35%	51%	26%	40%	15%	28%	28%
Attended an event at Hutchins Street Square Community Center	25%	36%	61%	50%	60%	45%	45%	62%	60%	39%	58%	56%	56%	48%
Proportion of respondents engaging in activity at least once in last 12 months														

The City of Lodi Citizen Survey

Comparisons

Quality of Service Ratings														
How do you rate the quality of each of the following services?	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
Police services	81	48	66	60	65	58	64	64	64	66	58	64	61	64
Fire services	84	76	80	76	79	74	81	81	75	83	74	80	77	80
Ambulance/emergency medical services	50	67	74	63	74	66	77	64	66	71	67	72	71	69
Crime prevention	45	36	50	45	49	42	47	48	44	52	40	47	44	48
Fire prevention and education	56	60	63	59	65	57	67	62	67	71	56	62	59	66
Traffic enforcement	67	57	61	58	60	55	64	58	63	69	54	56	57	62
Garbage collection	65	60	70	68	74	65	71	73	64	72	64	74	63	75
Street repair	54	50	49	46	42	42	52	47	32	55	42	44	43	49
Street cleaning	60	46	61	56	54	49	59	58	45	60	51	53	53	56
Street lighting	68	50	63	59	57	50	56	67	57	58	54	61	52	63
Sidewalk maintenance	52	46	44	52	39	37	51	46	36	54	37	42	40	48
Traffic signal timing	54	39	55	57	43	46	45	51	38	46	46	49	47	47
Amount of public parking	47	43	49	41	38	40	40	43	53	45	40	40	38	44
Bus/transit services	60	52	61	60	62	57	64	52	64	51	59	66	59	60
Storm drainage	62	44	49	53	56	47	55	51	58	50	52	56	49	55
Drinking water	56	46	49	48	59	49	55	53	59	58	46	57	48	58
Sewer services	57	53	62	53	65	53	67	61	61	66	55	61	55	65

The City of Lodi Citizen Survey

Comparisons

Quality of Service Ratings														
How do you rate the quality of each of the following services?	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
City parks	70	61	64	62	67	59	70	68	54	71	61	63	59	70
Recreation programs or classes	50	51	48	47	60	47	63	47	60	60	52	50	54	53
Range/variety of recreation programs and classes	41	51	39	41	56	40	56	45	54	56	44	47	50	47
Accessibility of parks	58	68	66	65	70	61	75	70	63	75	64	65	64	71
Appearance/maintenance of parks	68	60	66	64	69	63	71	67	55	70	65	64	65	67
Land use, planning and zoning	53	44	49	42	41	43	51	39	37	51	41	39	42	45
Code enforcement (weeds, abandoned buildings, etc)	51	45	51	37	49	41	54	51	40	58	40	44	40	54
Animal control	73	53	54	45	63	53	62	58	59	66	50	58	57	58
Economic development	53	41	49	35	48	36	51	46	43	55	39	41	41	49
Services to seniors	58	45	56	48	55	47	54	54	63	57	49	53	52	53
Services to youth	33	28	39	21	42	27	45	29	33	44	29	35	31	39
Services to low-income people	29	27	37	34	38	28	35	43	40	37	30	40	31	39
Public library services	70	67	66	69	68	68	73	64	60	68	65	72	71	65
Variety of library materials	63	55	59	65	62	57	67	57	53	58	62	63	64	58

The City of Lodi Citizen Survey

Comparisons

Quality of Service Ratings

How do you rate the quality of each of the following services?	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
	Public information services	57	53	52	54	55	51	61	48	54	57	53	53	58
Public schools	63	54	50	56	53	58	58	49	39	60	49	55	52	56
Hutchins Street Square Community Center	58	67	71	67	71	62	74	69	71	72	65	73	70	69
Appearance of Hutchins Street Square Community Center	75	67	74	75	80	69	80	78	74	77	74	78	75	77
Appearance of Lodi Lake	65	60	64	65	71	66	70	67	52	71	61	70	67	67
Average rating on a 100-point scale (100=Excellent, 0=Poor)														

The City of Lodi Citizen Survey

Comparisons

Ratings of Various Levels of Government

Overall, how would you rate the quality of services provided by...	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
	The City of Lodi	71	47	58	56	58	50	62	57	55	61	53	56	51
The Federal Government	38	45	43	42	42	35	52	39	32	54	35	40	43	43
The State Government	49	48	46	44	43	39	51	43	32	56	38	42	45	45

Average rating on a 100-point scale (100=Excellent, 0=Poor)

Proportion of Population Having Contact with City Employees

	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
	Have you had any in-person or phone contact with an employee of the City of Lodi within the last 12 months?	32%	51%	45%	59%	58%	41%	53%	61%	71%	47%	61%	48%	64%
Percent of respondents who reported contact with a City employee in the last 12 months														

Ratings of Contact with City Employees

What was your impression of employees of the City of Lodi in your most recent contact?	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
	Knowledge	70	59	64	64	69	61	68	69	70	69	65	65	65
Responsiveness	73	51	58	64	61	58	59	64	59	63	59	58	59	62
Courtesy	74	56	57	64	68	59	67	65	66	67	64	59	62	66
Overall Impression	70	54	59	60	61	52	60	67	62	65	60	55	59	62
Average rating on a 100-point scale (100=Excellent, 0=Poor)														

The City of Lodi Citizen Survey

Comparisons

Ratings of Public Trust

Please rate the following statements:	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
	I receive good value for the City of Lodi taxes I pay	65	46	66	62	59	55	61	59	58	61	59	59	56
I am pleased with the overall direction that the City of Lodi is taking	57	56	62	64	51	58	54	58	46	59	56	54	52	59
The City of Lodi government welcomes citizen involvement	58	65	57	67	62	56	66	63	62	68	62	57	58	66
The City of Lodi government listens to citizens	44	52	46	57	50	47	54	50	53	57	52	44	48	54
Average rating on a 100-point scale (100=Strongly agree, 0=Strongly disagree)														

The City of Lodi Citizen Survey

Comparisons

Perceptions of the Economy

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
Very positive	1%	0%	7%	2%	2%	6%	1%	0%	2%	2%	2%	4%	2%	2%
Somewhat positive	13%	15%	22%	21%	12%	11%	15%	21%	13%	21%	15%	11%	14%	17%
Neutral	54%	55%	35%	43%	51%	52%	43%	49%	61%	46%	52%	45%	50%	45%
Somewhat negative	19%	30%	36%	29%	32%	24%	39%	29%	23%	31%	31%	31%	29%	34%
Very negative	12%	0%	1%	6%	3%	7%	2%	2%	0%	0%	1%	10%	5%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

The City of Lodi Citizen Survey

Comparisons

Policy Question #1

On a scale of 1-10, with 1 being not at all important, 10 being most important, please rate how important, if at all, you feel it is for the City to do the following:	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
Create affordable housing	55%	70%	71%	48%	54%	74%	68%	43%	28%	67%	56%	53%	68%	50%
Stimulate economic development to create jobs and improve City revenue	66%	63%	74%	76%	61%	68%	75%	60%	57%	73%	66%	59%	66%	67%
Rehabilitate and expand the Lodi Library	33%	46%	54%	46%	29%	53%	38%	38%	14%	58%	30%	31%	41%	38%
Improve traffic circulation, sidewalks, and bike paths	42%	39%	45%	53%	40%	55%	43%	31%	29%	46%	39%	47%	49%	37%
Construct parks and community centers	48%	43%	35%	48%	35%	56%	37%	24%	36%	46%	40%	32%	43%	36%
Construct senior service facilities	55%	42%	33%	42%	39%	53%	42%	20%	39%	37%	41%	43%	49%	31%

The City of Lodi Citizen Survey

Comparisons

Policy Question #1															
On a scale of 1-10, with 1 being not at all important, 10 being most important, please rate how important, if at all, you feel it is for the City to do the following:	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?		
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male	
Construct a new animal shelter	47%	24%	29%	35%	35%	45%	33%	20%	24%	31%	32%	36%	42%	24%	
Rehabilitate the Grape Bowl	20%	21%	61%	43%	36%	31%	41%	43%	25%	40%	36%	38%	38%	38%	
Construct an aquatic center	22%	33%	56%	48%	22%	37%	32%	34%	24%	43%	39%	18%	38%	30%	
Construct an indoor sports center	22%	42%	61%	50%	27%	42%	38%	42%	28%	54%	40%	22%	38%	41%	

Proportion of respondents rating "8 9 or 10 on a scale of 1-10, with 10 being most important"

The City of Lodi Citizen Survey

Comparisons

Policy Question #2

To what extent do you support or oppose a measure to increase sales tax by a quarter cent to fund increased police and fire services?	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
To what extent do you support or oppose a measure to increase sales tax by a quarter cent to fund increased police and fire services?	52%	54%	71%	46%	46%	54%	53%	57%	47%	49%	59%	48%	51%	55%

Proportion of respondents rating as "Somewhat" or "Strongly support"

The City of Lodi Citizen Survey

Comparisons

Policy Question #3

To what extent do you support or oppose a greenbelt from Interstate 5 to Highway 99 separating Lodi from Stockton?	How many years have you lived in Lodi?					How much do you anticipate your household's total income before taxes will be for the current year?				Age			What is your gender?	
	Less than 2 years	2 to 5 years	6 to 10 years	11 to 20 years	More than 20 years	Less than \$24,999	\$25,000 to \$49,999	\$50,000 to \$99,999	\$100,000 or more	18-34	35-54	55+	Female	Male
To what extent do you support or oppose a greenbelt from Interstate 5 to Highway 99 separating Lodi from Stockton?	70%	68%	74%	68%	83%	63%	81%	83%	93%	71%	82%	74%	70%	81%

Proportion of respondents rating as "Somewhat" or "Strongly support"