

**REGULAR MEETING AGENDA  
LODI IMPROVEMENT COMMITTEE**

**February 8, 2011**

**6:00 P.M.**

**CARNEGIE FORUM – COUNCIL CHAMBERS  
305 W. PINE STREET  
Lodi, California**

For information regarding this Agenda please contact:

JOSEPH WOOD

TELEPHONE: (209) 333-6711

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**6:00 p.m. Regular Meeting**

**Roll Call**

**Minutes January 11, 2011 – Regular Meeting**

**Treasurer's Report**

**Announcements/Presentations**

**Agenda Items:**

- A. Update on the Water Meter Installation Program from Public Works Director, Wally Sandelin
- B. Follow up on Issues from Previous Meetings

**Department Reports**

- Community Development
- Police Department
- Public Works

**Comments by the Public on Non-Agenda Items (5 minute limit per speaker)**

**Comments from Boardmembers on Non-Agenda Items (5 minute limit per speaker)**

**New Business**

Topics for Upcoming Meetings

**Adjournment**

Pursuant to Section 54954.2(a) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the regularly scheduled meeting (or 24 hours in advance of a special meeting) at a public place freely accessible to the public 24 hours a day.

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Joseph Wood  
Neighborhood Services Manager

**LODI IMPROVEMENT COMMITTEE  
REGULAR MEETING MINUTES**

**DRAFT**

January 11, 2011

6:00 P.M.

ROLL CALL

<b>BOARD</b>		<b>STAFF</b>
<u>PRESENT</u>	<u>ABSENT</u>	
Rosie Ortiz (Treasurer)	Reyes Jaramillo (Vice Chair)	Joseph Wood, CDD
Fran Forkas		Araseli del Castillo, CDD
Sunil Yadav		Jamie Aldred, LPD
Tim Litton		Chief Gary Benincasa, LPD
Robert Takeuchi (Chair)		

**MINUTES**

October 19, 2010 – Special Meeting

December 14, 2010 – Regular Meeting

Mr. Litton motioned to approve Oct. 19, 2010 minutes. Mr. Forkas seconded. Approved unanimously.

Mr. Forkas motioned to approved Dec. 14, 2010 minutes. Mr. Litton seconded. Approved unanimously.

**TREASURER’S REPORT**

Ending balance is \$607.69

Mr. Forkas motioned to approve. Mr. Yadav seconded. Approved unanimously.

**ANNOUNCEMENTS/PRESENTATIONS**

Mr. Wood stated that the application process for the 2011-2012 Community Development Block Grant Program funding has begun. The period will run through February 9<sup>th</sup>. We do have a public meeting and application work shop scheduled for tomorrow here at the Chambers @ 3:30 p.m. This is an opportunity to update any potential applicants for any changes on the application or changes in the program guidelines.

Mr. Wood mentioned that as a recipient of federal funding through HUD we are required every two years to conduct a point in time homeless count and survey. This is something coordinated nationwide but here locally it is coordinated with the County and all the other jurisdictions through what we call Project Connect. We have found more effective is holding stand down events in various jurisdictions here in San Joaquin County where we have service providers whether it is City, County and Federal agencies. They are there to provide counsel and provide information to the unsheltered homeless. They have staff there that will take survey background information. The federal goal is ending homelessness in ten years. This is a good process on trying to get a read on what our numbers are. This will be held in Lodi on January 26<sup>th</sup> from 9 a.m. – 1 p.m. @ the Lodi

Lodi Improvement Committee

Meeting Minutes

Tuesday, January 11, 2011

Page 2 of 7

Grape Festival, Chardonnay Hall. If anyone is interested in wanting to volunteer, I'd be more than happy to add you to my list.

Mr. Wood stated if you have anything to add to the discussion please come to the podium so your voice can be picked up for recording.

## **AGENDA ITEMS**

### **A. Presentation from Pat Patrick, Lodi Chamber of Commerce**

Mr. Wood introduced Pat Patrick, CEO with the Lodi Chamber of Commerce. This is in the spirit of the Lodi Improvement Committee wanting to come more familiar with a number of organizations with our community.

Mr. Patrick stated he has been the President and CEO with the Lodi Chamber of Commerce for ten years. It is a paid position and I am honored to represent the community.

Our five core competency is:

- **Work to build a stronger local economy**  
We are involved when the City wants to do a General Plan.  
We also fought to bring the Enterprise Zone to Lodi.  
Electrical rates – we were there trying to hold those down for businesses.  
We worked for signage and job retention.
- **Promote the community**  
We talk about the river that runs through Lodi.  
We talk about agriculture, where to eat, where to stay, down town people.  
We have helped businesses exported to China which creates jobs here.
- **Create business networking opportunities.**  
Annually we have over one hundred different events that the business can take advantage of.  
We have a meeting every Wednesday called “Chew and Chat”.  
We have lots of ribbon cutting, wine strolls, and anniversaries  
We are not funded by the City. We are funded by dues that businesses pay.  
About 35% of our overhead is covered by dues.  
Our largest event is the Street Faire. We do two of those a year which brings approximately 550 vendors and approx. 40,000 people a year.
- **Speak before governments on behalf of business.**  
We have spoken before you all for all kinds of different subjects. For example, when Geweke wanted to put up their electronic sign near the highway. We did some research and came back stating why it would be a good idea.

- **A pro-business political influencing organization.**

Mr. Patrick states the Chamber of Commerce is 88 years old.

How are we structured? The 850 or so board members of Chamber of Commerce elect a board of directors. Currently for 2011 is under the direction of Rosa Harnack. She is a New York Life agent and a former chair person of the Hispanic Business Committee.

The outgoing board chair this year is Jonathan Wetmore. He owns Round Valley Ranches and Grand Ami Winery downtown.

Russ Munson owns Wine & Roses and Rosewood downtown. He will be replaced by Marty Willet. Marty is part of the Geweke Organization.

Rodney Shotts is a winery owner of Peltier Station.

Mike Carouba is a Commercial Broker.

Phil Felde is a banker at Agriculture & Commerce.

Carol Farren is the Director of Community Relations at Lodi Memorial Hospital.

Nancy Beckman with Visit Lodi organization.

Pam Aberly is a State Farm Insurance Agent.

Gary Benincasa is our Interim Police Chief.

Joe Hohenrieder, owner of Lustre Cal on Guild Ave.

Dale Gillespie developer working on the Reynolds Ranch project.

Craig Ledbedder is owns Ledbedder Aveno Farms.

Mr. Litton asked what direction would you like the City to go.

Mr. Patrick would like to see a 2% growth cap on annual basis.

Mr. Yadav asked if they were involved outside of the City limits.

Mr. Patrick replied yes. Our official title is: Lodi District Chamber of Commerce.

Mr. Yadav asked if Mr. Patrick was involved in the San Joaquin County General Plan.

Mr. Patrick replied yes they have participated in the General Plan because we are concerned how the area is zoned around Lodi and we want to preserve that agriculture area that is surrounding us.

Mr. Takeuchi thanked Mr. Patrick for coming and apologized to everyone for coming in late.

Mr. Takeuchi stated the Lodi Improvement Committee is trying very hard to become a public forum for issues like the Green Belt. I think the Green Belt can be explored further through a program but would the Chamber of Commerce be interested in participating in this program if it comes about?

Mr. Patrick replied yes they would be interested

Lodi Improvement Committee  
Meeting Minutes  
Tuesday, January 11, 2011  
Page 4 of 7

Mr. Takeuchi asked if Mr. Patrick can tell us a little bit more about the finances and what needs you might have that the people of Lodi might assist in or the government of Lodi might assist in.

Mr. Patrick replied they are a non-profit organization but it is not necessarily our business plan. I have 3 staff members and one outside contractor who does our bookkeeping. We own the building we are at next to Bank of America. The combination of membership dues, event money from the Street Faire, Wine Strolls are revenue sources of the Chamber of Commerce.

Mr. Forkas asked is the Chamber taking the stand for the Super Wal-Mart in Lodi.

Mr. Patrick replied no. What we did take a stand on is the right for free enterprise.

Mrs. Ortiz wants it to be known our Chair person is here.

**B. City Manger's Budget Strategy Group Meetings**

Mr. Wood stated that the City Manager has asked him to bring this item before the Improvement Committee. He is looking to establish a budget strategy group to educate and inform not only City staff but also the public on the City's financial condition and projection of the 2010-2011 fiscal years. He is planning on having a number of meetings. The first meeting will at 5:30 on Tuesday, February 1<sup>st</sup> at the Carnegie Forum Chambers. He needs the committee to discuss and select a representative to attend and participate. There is no limit in space so if two representatives want to attend that will be o.k.

Mr. Takeuchi mentioned that he is on the Chair of the Budget/Finance Committee. There are now just two members of our committee. We have both decided to attend Rad Bartlams meeting. I will be there so I can represent the committee or serve as the second or I can attend as a member of the public.

Mr. Wood stated he will be attending and will provide an update.

Mrs. Ortiz asked the Chair person to attend the meeting and represent our meeting.

Mr. Takeuchi replied yes.

Mr. Litton stated he would like to attend the Budget meeting as the alternate.

Mr. Takeuchi suggested Mr. Litton be our representative and Mr. Forkas be the alternate.

Mr. Yadav motioned to approve this motion. Mrs. Ortiz seconded it. Approved unanimously.

**C. Follow up on Issues from Previous Meetings**

Mr. Litton stated he was in San Francisco and met with a woman by the name of Cathleen Mentz. She works for the San Joaquin County Board of Education. She runs an organization called "Youth Build". It is a Charter School that focuses on construction. She will be able to provide us with a work force to that that project painted. There were some dates she would specifically like to do. She can provide these kids with transportation and lunch. We would have to provide the paint and the painting supplies.

Mr. Litton stated he has a commitment from Sherwin Williams on Cherokee Ln. They have a particular paint that they content to any color we want. They have a surplus of it. It does have to be applied by hand though and not a sprayer. Mr. Litton stated he will pin point a date with Mrs. Mentz and hopefully early spring we will have the building painted. I have brought some paint sample for everyone to look at.

Mr. Litton stated in regards to the supplies. We would have to find someone who will give us a monetary donation to provide the supplies needed. I am looking into that.

Mr. Wood mentioned that it has been brought to his attention in regards to the balance in the checking account. The finance dept. was inquiring about it. It is low balance account with minimal activity so the Deputy City Manager and City Manager asked about the account. I provided them with some background but you may be facing an issue with the City wanting to close this out. This may be an opportunity to use this money to get the paint supplies.

Mr. Wood stated he received \$250 from F & M Bank as part of their community outreach for spring clean up activities. This is also sitting in a trust account and that could be added to this.

Mr. Wood stated the City Manager did get to him regarding this and stated this was a good idea.

Mr. Yadav asked if we could use some of the money for Celebration on Central. Mr. Yadav asked the spokesman to come up to the podium and make suggestions or what her plan is.

Hilda Bohacek from Community Outreach stated she hasn't put a budget together but in the past it has been between \$5-6,000.

Mr. Takeuchi asked if there are specific things they need that we can help you with. You know how much money we have. Part of it will be going towards the painting project.

Lodi Improvement Committee  
Meeting Minutes  
Tuesday, January 11, 2011  
Page 6 of 7

Mrs. Bohacek replied she doesn't have a budget but any amount of money will be helpful.

Mr. Takeuchi stated he would offer a motion to authorize up to \$200 for the program on Central.

Mr. Forkas motioned to authorize up to \$200. Mr. Litton seconded the motion. Approved unanimously.

Mr. Wood asked Mrs. Bohacek is there is a date set for the Celebration on Central.

Mrs. Bohacek replied not yet.

Mrs. Ortiz asked Mr. Wood if he brought the list of the alleys that needed work.

Mr. Wood replied it has not been provided to him yet.

**DEPARTMENT REPORTS**

**A. Community Development**

**Planning Commission – Past Action**

None

**Neighborhood Services Division**

None

**B. Police Department**

- **District/Watch Commander**

None

- **Community Improvement/Code Enforcement**

None

**C. Public Works**

None

**COMMENTS FROM THE PUBLIC ON NON-AGENDA ITEMS**

None

Lodi Improvement Committee  
Meeting Minutes  
Tuesday, January 11, 2011  
Page 7 of 7

**COMMENTS FROM THE BOARD MEMBERS ON NON-AGENDA ITEMS**

None

**NEW BUSINESS**

Topics for Upcoming Meetings

**A. Looking Ahead**

- **February 8<sup>th</sup>**
- **March 8<sup>th</sup>**
- **April 12<sup>th</sup>** – Election of Officers

**ADJOURNMENT**

There being no further business before the Committee, it was, on motion duly made by Mr. Takeuchi adjourned at 7:23 p.m.

Respectfully submitted,

ARASELI DEL CASTILLO, Recording Secretary



**MEMORANDUM, City of Lodi, Community Development Department**

**To:** Lodi Improvement Committee  
**From:** Joseph Wood, Neighborhood Services Manager  
**Date:** February 4, 2011  
**Subject:** Staff Report for Special Meeting of February 8, 2011

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**I. Announcements/Presentations**

**II. Agenda Items:**

**A. Presentation on Water Meter Installation Program from Wally Sandelin, Public Works Director**

Since its inception, the water meter installation program has changed considerably, especially in regards to the costs that the customers would bear for the installation and improvements. Mr. Sandelin has agreed to make another presentation to the LIC regarding the current status of the water meter program.

**B. Follow up on Issues from Previous Meetings**

Main Street Project

LIC Member Tim Litton has made contact with suppliers and a volunteer group that are willing to assist with this project. Tim met with Kathleen Mentz from the San Joaquin County Board of Education who happens to run the "Youth Build" Program. While she will be able to provide us with a work force for the painting project, we will need to determine the date that they are available and begin planning from there.

Tim has a commitment from Sherwin Williams on Cherokee Lane for the paint and some supplies. Formal planning for this project should begin soon.

Alley Improvement Projects

CDBG funds were used this past year on two Eastside locations for the complete rebuild of the alleys, which included a drainage channel down the center and new concrete approaches at each end. I've asked LIC Member Fran Forkas to evaluate the work that was done this past year and to make recommendations for the coming year.

Public Works has identified the next three alleys to be included in this project this year (see attached map).

- Alley S/Flora, Washington to Central
- Alley S/Flora, Central to Garfield
- Alley S/Eden, Stockton to Washington

Construction is planned for August, 2011

### **III. Department Reports**

#### **A. Community Development Department**

- **Planning Commission**
- **Neighborhood Services Division**
- **Building Division**

#### **B. Police Department**

- **District/Watch Commander**
- **Community Improvement Unit/Code Enforcement**

#### **C. Public Works**

### **IV. New Business**

#### **A. Looking Ahead**

- **March 8<sup>th</sup> – Second Harvest Food Bank**
- **April 12<sup>th</sup> – Election of Officers**
- **May 10<sup>th</sup> –**



# 2010-11 Alley Improvement Project



SCALE 1 : 2,516

