

**LODI CITY COUNCIL
SHIRTSLEEVE SESSION
CARNEGIE FORUM, 305 WEST PINE STREET
TUESDAY, OCTOBER 19, 2010**

A. Roll Call by City Clerk

An Informal Informational Meeting ("Shirtsleeve" Session) of the Lodi City Council was held Tuesday, October 19, 2010, commencing at 7:00 a.m.

Present: Council Member Hansen, Council Member Johnson, Council Member Mounce, Mayor Pro Tempore Hitchcock, and Mayor Katzakian

Absent: None

Also Present: Interim City Manager Bartlam, City Attorney Schwabauer, and City Clerk Johl

B. Topic(s)

B-1 Receive Operational/Financial Report for the Parks and Recreation Department (PR)

Interim City Manager Rad Bartlam briefly introduced the subject matter of the Parks and Recreation Annual Report for 2009/10.

Interim Parks and Recreation Director Jim Rodems provided a PowerPoint presentation regarding the Annual Report for Parks and Recreation. Specific topics of discussion included department overview, recreation, budget target for 2009/10, two-year comparison, deficit issues, program areas, program cost and attendance, program cost versus expenditure, current challenges, goals for 2010/11, parks budget, general park facts, division accomplishments, and park goals for 2010/11.

In response to Council Member Hansen, Mr. Rodems stated that hours at Lodi Lake have increased but revenues do not match because they are spread across two budget cycles.

In response to Mayor Pro Tempore Hitchcock, Mr. Rodems stated some of the expenditures related to aquatics will be made up in the next fiscal year.

In response to Council Member Hansen, Mr. Rodems stated the 28,000 attendance figure reflects separate single uses including boat house uses. Mr. Rodems stated the 4,251 single-use figure for youth sports reflects single uses including kids in multiple sports.

In response to Council Member Hansen, Mr. Rodems stated aquatics figures are high because of the summer league program and attendance at Lodi Lake. He stated the pool and swim programs, including the Hutchins Street Square pool, all fall under the single-use figures.

In response to Council Member Mounce, Recreation Supervisor Mike Reese stated the miscellaneous category includes indoor soccer classes, the Christmas tree run, Farmers Market at the Lake, holiday events, and karate and tennis classes.

In response to Council Member Johnson, Mr. Reese stated changes in attendance, expenditures, and revenues are tracked through rosters.

In response to Council Member Hansen, Mr. Rodems stated the economy has impacted the programs but overall revenue generation has increased from previous years even though the target numbers are still not being hit.

In response to Mayor Pro Tempore Hitchcock, Mr. Rodems stated staff has not polled other cities as to their expenditures on youth sports programs. Mr. Rodems stated the after school and miscellaneous programs also include youth numbers.

In response to Mayor Pro Tempore Hitchcock, Mr. Rodems stated that, while some numbers may have declined based on the economy, overall the participation numbers appear to be holding steady over the last ten-year period.

In response to Council Member Hansen, Mr. Reese stated some competitive activity is provided in the surrounding area through churches and clubs but it is usually oriented around school breaks and holidays. Mr. Reese stated that, while staff is not formally working with these organizations, there is some talk and coordination.

In response to Mayor Pro Tempore Hitchcock, Mr. Rodems stated the City is meeting the demand for its own programs and field space notwithstanding outside requests.

Council Member Johnson requested data showing the participation trends for youth sports over the last few years.

In response to Mayor Pro Tempore Hitchcock, Mr. Rodems stated the City's user fees are fairly standard in comparison to other communities.

In response to Council Member Johnson, Mr. Rodems stated approximately \$120,000 of revenue is attributable to the summer swim program.

In response to Council Member Johnson, Mr. Reese stated Lodi Adopt-A-Child provides registration assistance for the summer swim program and children at risk and, while staff does do some outreach, they can always do a better job at trying to reach at-risk youth.

In response to Mayor Pro Tempore Hitchcock, Mr. Rodems stated having an aquatics trained Recreation Supervisor has helped the department.

In response to Mayor Pro Tempore Hitchcock, Mr. Rodems stated adventure recreation includes outdoor activities, multiple day trips, river trips, and fly fishing.

In response to Council Member Mounce, Mr. Rodems stated staff is reviewing options to expand senior offerings at affordable prices.

In response to Mayor Pro Tempore Hitchcock, Mr. Rodems stated the City's park acreage appears to be in the standard range in comparison to other communities.

In response to Council Member Hansen, Parks Superintendent Steve Dutra stated the 97 acres of undeveloped park land includes Roget, DeBenedetti, Pixley, and a few miscellaneous areas such as Maple Square.

In response to Mayor Katakian, Mr. Rodems stated the Grape Bowl will provide additional playing field availability for the City's soccer youth programs and other sports program rentals.

In response to Council Member Johnson, Mr. Dutra stated the school district has inquired about maintenance and upgrades at Kofu Park, but has not received any inquiries regarding Zupo Field. Mr. Dutra stated staff is performing some minor repair and improvements at Zupo Field.

In response to Council Member Hansen, City Attorney Schwabauer provided a status report on the Joint Use Agreement with the school district, stating they have concerns with the penalty-

related provisions that the Council desired and staff on both sides will look to bring the agreement back to the policy makers for resolution in the near future.

In response to Council Member Johnson, Mr. Reese stated staff continues to find ways to better communicate to the public the impact of recreation in the community.

In response to Council Member Hansen, Mr. Reese stated the Boosters of Boys/Girls Sports (BOBS) Organization is still offering various grant and scholarship programs and staff continues to work with the BOBS in identifying those needs.

In response to Council Member Johnson, Mr. Reese stated the equipment exchange program still exists, albeit it is less popular than before and staff will try to better communicate the programs availability to the public.

Tony Amador spoke in support of Parks and Recreation programs based on his belief that the programs serve as delinquency prevention programs.

C. Comments by Public on Non-Agenda Items

None.

D. Adjournment

No action was taken by the City Council. The meeting was adjourned at 8:00 a.m.

ATTEST:

Randi Johl
City Clerk