

**LODI CITY COUNCIL
SHIRTSLEEVE SESSION
CARNEGIE FORUM, 305 WEST PINE STREET
TUESDAY, JANUARY 7, 2014**

A. Roll Call by City Clerk

An Informal Informational Meeting ("Shirtsleeve" Session) of the Lodi City Council was held Tuesday, January 7, 2014, commencing at 7:00 a.m.

Present: Council Member Mounce, Council Member Nakanishi, Mayor Pro Tempore Hansen, and Mayor Katzakian

Absent: Council Member Johnson

Also Present: City Manager Bartlam, City Attorney Schwabauer, and City Clerk Johl-Olson

B. Topic(s)

B-1 Proposed Changes for Fourth of July at the Lake (PRCS)

Parks, Recreation and Cultural Services Director Jeff Hood provided a PowerPoint presentation regarding proposed changes for 4th of July at the Lake. Specific topics of discussion included history, current event logistics, major event expenses, event results, recommendations for 2014, activities throughout day in recent years and proposed for 2014, cost and revenue considerations, and alternatives.

In response to Council Member Nakanishi, Mr. Hood stated costs for the event have generally been the same since 2007.

In response to Mayor Pro Tempore Hansen, Mr. Hood confirmed that attendance was light in the beach area last year.

In response to Council Member Mounce, Recreation Supervisor Jennifer Winn confirmed that event attendees are not allowed to rope off areas without a physical presence in that area throughout the day.

In response to Mayor Pro Tempore Hansen, Lt. David Griffin stated officers exclude a fair amount of contraband and prohibited items from the event. He stated the officers also monitor gang activity and gang clothing.

In response to Council Member Mounce, Mr. Hood confirmed there was a beer booth at the event last year. Mr. Hood stated under the proposal participants will be able to bring in a picnic but food and beverage vendors will not be available.

In response to Mayor Pro Tempore Hansen, Mr. Hood stated ten vendors participated in last year's event. Mr. Hood stated vendors are reluctant to spend the whole day at the park and would prefer to leave the park prior to the fireworks show.

In response to Council Member Mounce, Lt. Griffin stated there is limited space in the staging area where police mobile command is currently located for the event and space for vendors will be tight.

In response to Council Member Nakanishi, Ms. Winn stated the highest sale from last year's vendors was shaved ice and the lowest sale was barbecue foods.

In response to Mayor Katakian, Mr. Hood confirmed that there are no food and beverage options other than vendors because the snack stand closed years ago.

In response to Mayor Pro Tempore Hansen, Ms. Winn confirmed that total event attendance has declined over the last few years.

In response to Council Member Mounce, Lt. Griffin stated the make-up of the event over the years has changed in that there are less activities during the day and that may be contributing to the decline in attendance.

In response to Council Member Mounce, Mr. Hood reviewed the options of going smaller, going bigger, or keeping the status quo for the annual 4th of July event. He stated going smaller involves closing the park during the day and going bigger involves increased costs for volunteers and activities.

In response to Council Member Mounce, Police Chief Mark Helms stated from a community safety perspective, he preferred a fenced event with entry fees and controlled access over an open event.

A brief discussion ensued amongst the City Council, Chief Helms, and Mr. Bartlam regarding the use of volunteers for the 4th of July event and related costs.

In response to Mayor Pro Tempore Hansen, Mr. Hood stated the nature area is closed during the event due to emergency vehicle access requirements.

In response to Council Member Mounce, Mr. Hood stated staff can review options for vendors to have an ability to leave the premises earlier in the day prior to the start of the fireworks show.

The City Council provided general direction to remain with the status quo for the annual 4th of July event.

C. Comments by Public on Non-Agenda Items

None.

D. Adjournment

No action was taken by the City Council. The meeting was adjourned at 7:45 a.m.

ATTEST:

Randi Johl-Olson
City Clerk