

ARGUMENT IN FAVOR OF MEASURE W

Vote YES on Measure W!

Your YES vote does not raise taxes, or create new layers of government. A YES vote will bring needed jobs to Lodi and build senior and affordable housing. Voting YES will clean-up the eastside, making our city safer.

Your YES vote keeps more of your tax dollars in Lodi under local control working to the benefit of your community. Currently, these tax dollars go to Sacramento where a Southern California-controlled legislature redistributes your money elsewhere.

Redevelopment funds can be used to; repair underground water or sewer pipes, revitalize Cherokee Lane, or make physical improvements to troubled neighborhoods which can be a breeding ground for crime, gangs and graffiti. It also can fund new public safety facilities or refurbish old ones.

Voting YES brings a new revenue source to Lodi enabling our city to make many improvements WITHOUT raising taxes. It helps Lodi businesses create more jobs to economically bolster our city. A Yes vote means a more prosperous future. Redevelopment is an economic tool our city desperately needs!

State laws require oversight of Redevelopment by 2 state agencies, mandatory annual reports, public audits and most importantly the Lodi community.

Without Redevelopment, Lodi doesn't have "economic tools" other cities have to retain businesses. Of 163 California cities with populations over 50,000, only 8 cities do not have redevelopment agencies, LODI IS ONE OF THEM.

Had Lodi adopted redevelopment years ago, \$1.7 million would come back to Lodi from the State each year to spend on needs such as police and fire protection, park maintenance and library services. It is NOW time to put redevelopment to work in Lodi.

That's why business, community and public safety leaders all agree – Measure W is the right choice for Lodi.

VOTE YES... Our Money, Our Future!

Submitted by: Yes on Measure W – sponsored by the
Lodi District Chamber of Commerce

- /s/ Susan Hitchcock,
Educator/Councilmember
- /s/ Robert E. "Pat" Patrick,
CEO, Lodi District Chamber of Commerce
- /s/ Scott Bratton,
President, Lodi Police Officer's Association
- /s/ Bozant "Bo" Katzakian,
Former Lodi Mayor
- /s/ Ivan Suess,
Board Member, LOEL Foundation, Inc.

REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE W

Redevelopment never delivers on its false promises and wildly exaggerated claims. It brings waste, debt, fraud and scandal.

Look around at cities with redevelopment: Stockton, Sacramento and Vallejo. Are these models we want to copy? Bankruptcy is now threatened.

Irresponsible debt is the largest problem facing our country. Billions needed for schools, infrastructure and public services have been committed to pay for long term Redevelopment debts. Billions that should be used to pay for teachers, firefighters and police officers have been diverted to pay for Redevelopment debts in cities other than Lodi. It is not "free" money when other local needs suffer. Do we really want to allow \$400 million in redevelopment debts?

Lodi is only one of eight cities that remains unsaddled by Redevelopment debts. This absence of massive debt keeps Lodi's finances strong.

- Throughout California billions in public money have been squandered on Redevelopment Agencies (RDA) that have failed to increase tax revenues for local services.
- Cities with RDA have not eliminated "blight," but merely expanded debts and boondoggles.
- Cities with RDA have not generated economic development, but generate waste, fraud and scandal.

VOTE NO ON MEASURE W

References:

Public Policy Institute of California; [Subsidizing Redevelopment in California](#).
California State Controllers Office; [Community Redevelopment Agencies Annual Report 2005-2006](#).
Municipal Officials for Redevelopment Reform; [Redevelopment the Unknown Government](#) (Available Online).

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Submitted by: Committee to Oppose Measure W

- /s/ John P. Talbot
- /s/ James A. Mc Carty
- /s/ Jane Lea
- /s/ Jerome Baumann
- /s/ Phyllis Roche