



LODI CITY COUNCIL

Carnegie Forum
305 West Pine Street, Lodi

"SHIRTSLEEVE" SESSION

Date: September 30, 2014

Time: 7:00 a.m.

For information regarding this Agenda please contact:

Jennifer M. Robison
City Clerk
Telephone: (209) 333-6702

Informal Informational Meeting

- A. Roll Call by City Clerk

- B. Topic(s)
 - B-1 Parks, Recreation and Cultural Services Update (PRCS)
 - B-2 Electric Vehicle Charging Stations: Payment Options (EU)

- C. Comments by Public on Non-Agenda Items

- D. Adjournment

Pursuant to Section 54954.2(a) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day.

Jennifer M. Robison
City Clerk

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CITY OF LODI COUNCIL COMMUNICATION

AGENDA TITLE: Parks, Recreation and Cultural Services Update

MEETING DATE: September 30, 2014

PREPARED BY: Parks, Recreation and Cultural Services Director

RECOMMENDED ACTION: Receive update on the Parks, Recreation and Cultural Services Department.

BACKGROUND INFORMATION: The Parks, Recreation and Cultural Services (PRCS) Department eliminated 80 percent of its cumulative deficit in Fiscal Year 2013/14 and will seek opportunities to pay off the balance by June 30, 2015.

According to preliminary figures, PRCS finished with \$408,285 in net revenue, reducing its cumulative deficit from \$508,866 to \$100,581 as of June 30, 2014 (from a peak of \$861,843 on June 30, 2012).

Overall revenue of \$5.78 million was slightly ahead of target, while operating expenditures -- \$4.93 million -- were at an eight-year low for the three divisions. PRCS has now paid back \$761,262 of its deficit in two fiscal years, and envisions using future savings for reinvestment in parks, facilities and programs rather than debt repayment.

The revenue gains were led by facility rentals and an increase in classes at Hutchins Street Square, and greater efforts to collect entrance fees at Lodi Lake Park. Keeping the Community Center Manager position vacant following a retirement and shifting management of the Hutchins Street Square Senior Center to the LOEL Foundation were key factors in reducing expenses.

Challenges in FY 14/15 include loss of \$54,050 revenue from the landscape maintenance district and the cost of emergency repairs to sports lights at Salas Park this winter to ensure evening play is available for youth programs.

Additional details will be presented to the City Council.

Jeff Hood
Parks, Recreation & Cultural Services Director

JH:tl

APPROVED: _____
Stephen Schwabauer, City Manager



Parks, Recreation & Cultural Services Update

Lodi City Council
Sept. 30, 2014



PRCS 2013/14 Accomplishments

- **Parks**

- Began weekend rotations of full-time staff
- Boating & Waterways Commission endorsed \$710,000 boat launch grant
- Launched annual pass, self-service pay station at the lake
- Boat House concession transitioned to Headwaters

- **Recreation**

- Solicited donations for free swimming at Blakely Pool
- Resumed egg hunt at Hutchins Street Square
- First Bluegrass at the Lake show
- Reached two-year Bridge agreement with LUSD



PRCS 2013/14 Accomplishments

- **Hutchins Street Square**

- LOEL Foundation now managing Senior Center
- Indoor pool improvements
 - Reopened sky lights
 - Replaced pool liner
 - Replaced disinfection system
- HSS Foundation sponsored Labor Day Lodi, Winter Gala
- Innovative specialty classes

Department finances

2013/14 preliminary results

Budgeted net revenue:	\$-6,042
Actual net revenue:	\$408,285

Historical net revenue

2012/13:	\$352,977
2011/12:	(\$ 15,462)
2010/11:	(\$339,400)
2009/10:	(\$329,180)
Fund balance as of 6/30/14:	(\$100,592)

What happened?

- Close to targeted revenue
 - Actual revenue of \$5,781,994
 - Budgeted revenue: \$5,735,410

Contributing factors

Pluses		Minuses	
HSS rentals	12.1% over	Park rentals	34.7% under
Classes	37.4% over	Adult sports	14% under
Lodi Lake Park	18.4% over	Aquatics	6.6% under
Theater	6.8% over		

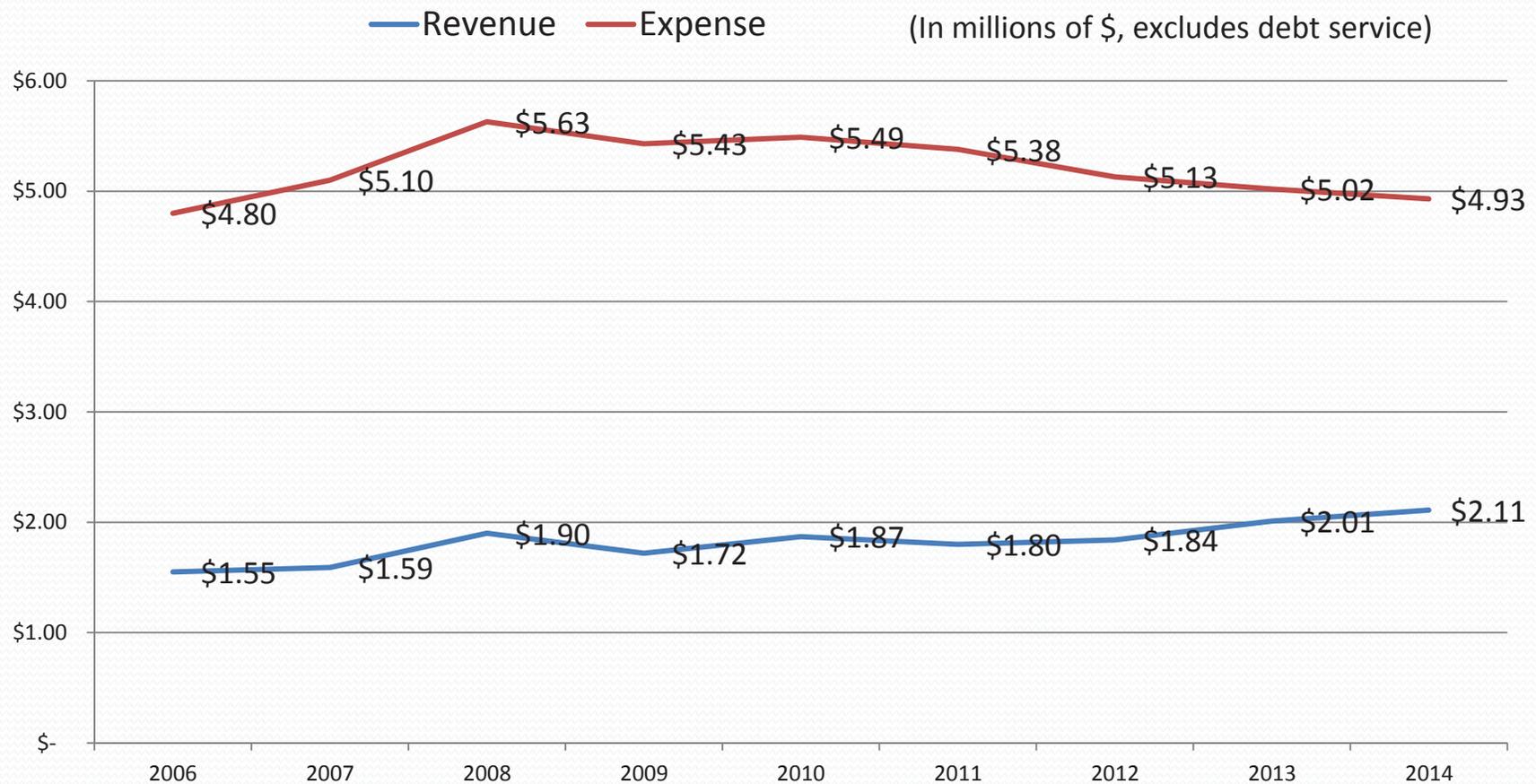
What happened?

- Deficit reduction due to containing expenses
 - Actual expenses of \$5,373,710
 - Budgeted expenses of \$5,741,452
 - Of 27 business units, only 6 over budget
 - Continuing to reduce department personnel costs

Contributing factors

Pluses		Minuses	
HSS administration	36% under	HSS maintenance	15% over
Aquatics	12% under	Arts/specialty classes	16% over
Senior Center	99% under	Lodi Lake maintenance	3% over

PRCS operating revenue, expenses





Focus in 2014/15

- **Parks**

- Park Use Permit ordinance
- Replace light poles at Salas Park
- Replace primary mower
- Designing State-funded boat ramp (now 2016)
- Staff training



Focus in 2014/15

- **Complete Strategic Action Plan**
 - Recommendations for:
 - Staffing
 - Programs
 - Maintenance
 - Facilities
 - Finances



Focus in 2014/15

- **Recreation**

- Increase number of special events
- Boost Hutchins Street Square pool attendance
- Boost spring uses at the Grape Bowl
- Consider revamping Summer Safari program
- Training opportunities at January conference



Focus in 2014/15

- **Hutchins Street Square**
 - Carpet replacement
 - Develop entertainment “season”
 - Continue to boost weekday business meetings
 - Invest in business meeting infrastructure
 - Video conferencing/presenting
 - Boost Internet capabilities for renters
 - Tables/chairs, etc.



Long-term challenges

- Maintaining our assets
- Appropriate blend of subsidized recreation vs. 100% recovery
- Lack of indoor facilities
- Building capital maintenance fund
 - Budget process
 - Donations



CITY OF LODI COUNCIL COMMUNICATION

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AGENDA TITLE: Electric Vehicle Charging Stations: Payment Options

MEETING DATE: September 30, 2014

PREPARED BY: Electric Utility Director

RECOMMENDED ACTION: Receive report on electric vehicle charging stations: payment options.

BACKGROUND INFORMATION: There are seven Electric Vehicle (EV) charging stations available to the public at six locations in the City of Lodi. They were installed in 2013 and funded in part by Reconnect California, a California Energy Commission grant program. The EV charging stations have been available to the public free of charge.

Staff will provide the City Council with a presentation outlining options available to recover City costs for energy and enforcement of the publicly available EV charging stations.

FISCAL IMPACT: Council will be provided information regarding financial impact of each option.

FUNDING AVAILABLE: Not applicable.

Elizabeth A. Kirkley
Electric Utility Director

PREPARED BY: Jules Marchesseault, Engineering and Operations Manager

EAK/JLM/lst

APPROVED: _____
Stephen Schwabauer, Interim City Manager

City Council Shirtsleeve Session
September 30, 2014

ELECTRIC VEHICLE CHARGING STATIONS: Payment Options



EV Charging Stations

- Background
- Locations
- EV Energy Consumption
- Payment Options
- Issues: Pros & Cons
- Next Steps / Questions



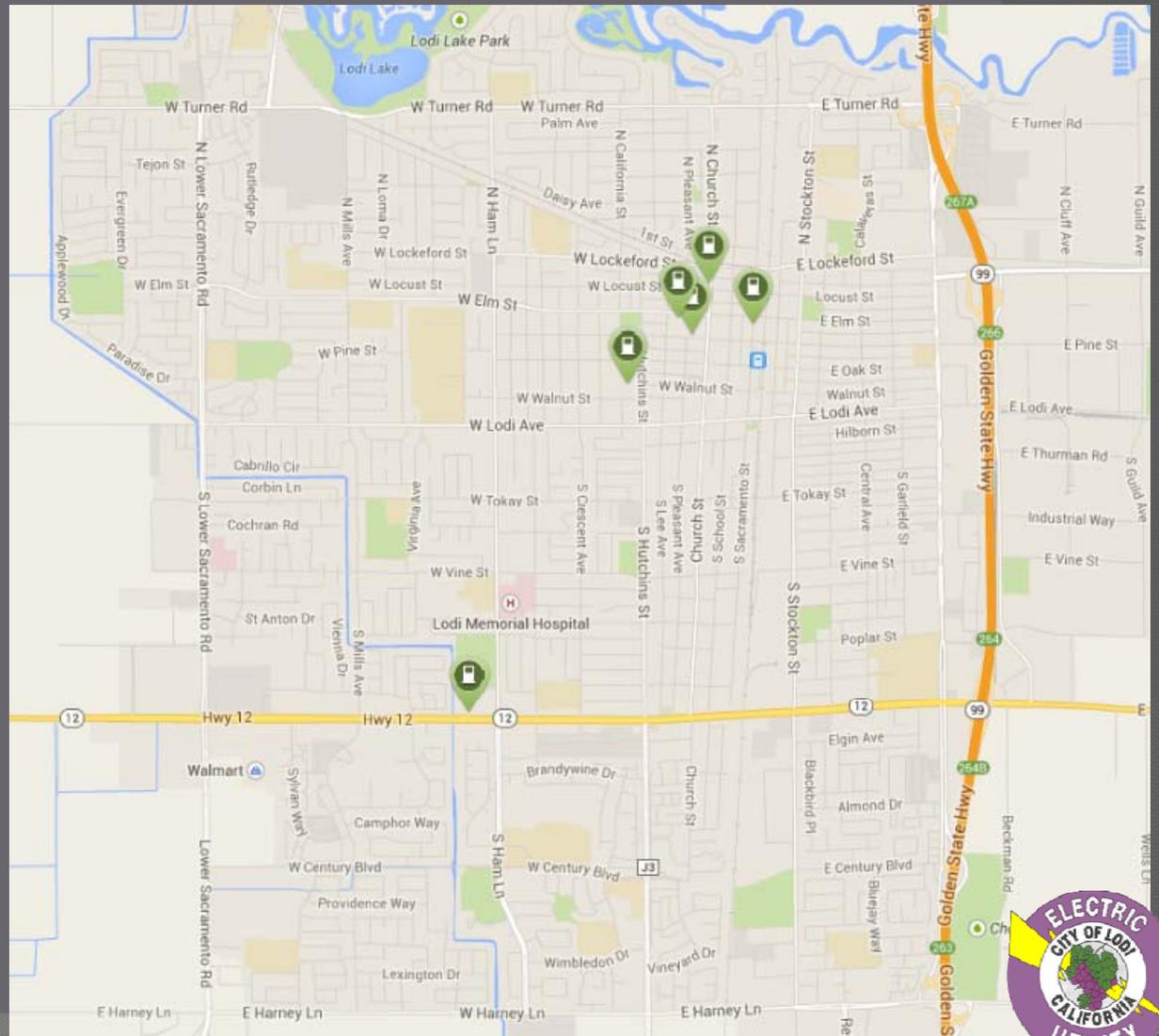
Background

- 2013 ClipperCreek provided 7 EV charging stations
- Installation funding sources
 - Reconnect California Program via CEC Grant
 - LEU labor & materials for electric service panel
- City Requirements thru CY 2019
 - Publicly accessible
 - Clean & maintained
 - Appropriate signage for location purposes
 - 4 hour max charging 6 a.m. – 6 p.m.
- Police enforcement
- Ongoing O&M by Lodi Electric Utility



Locations in Lodi

- City Hall (2)
- Library
- HSS
- Animal Shelter
- Finance
- Parking Garage





Parking Garage



Finance



HSS



Library



City Hall

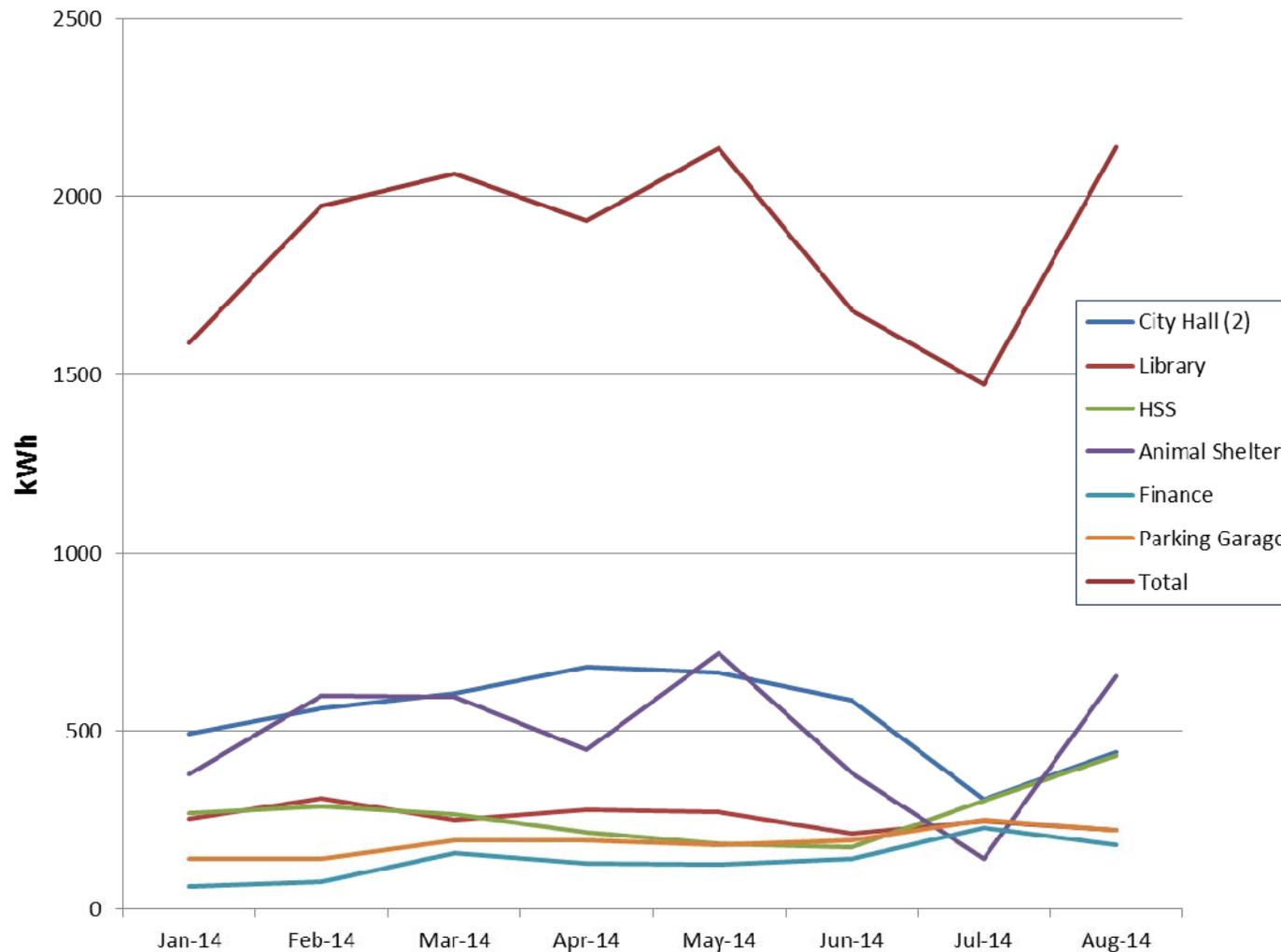


Animal Shelter



EV Energy Consumption

2014 Monthly Usage



Payment Options

<i>METHOD</i>	<i>INSTALLATION COST</i>	<i>ANNUAL COST</i>	<i>ANNUAL REVENUE</i>	<i>SIMPLE PAYBACK</i>
Smart Phone	\$4,200	\$504	\$3,126	1.5 years
Drop Box	\$9,000	None	\$2,400	4.5 years
Donation Signs	\$175	None	?	?



Issues: Pros & Cons

<i>ISSUES</i>	<i>SMART PHONE</i>	<i>DROP BOX</i>	<i>DONATIONS</i>
Enforcement	Pro	Con	Con
Cost Recovery	Pro	Pro	Con
Public Service	Con	Con	Pro
Staff Time	Pro	Con	Pro



EV Charging Stations: Payment Options

- Next Steps

