



**CITY OF LODI  
COUNCIL COMMUNICATION**

**AGENDA TITLE:** Presentation of the Results of the 2007 Lodi Citizen Survey

**MEETING DATE:** July 31, 2007

**PREPARED BY:** City Manager

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**RECOMMENDED ACTION:** Receive presentation regarding the results of the 2007 Lodi Citizen Survey.

**BACKGROUND INFORMATION:** Dr. Thomas Miller, President of the National Research Center, will present the results of the 2007 Lodi Citizen Survey.

The City conducted the citizen survey as an affordable way to measure citizen satisfaction with the City's performance. The survey covered the public's attitude regarding many of the City's services and its perception of Lodi. In addition, the survey included policy questions customized to Lodi.

Mr. Miller's presentation will provide the results of the survey, provide context for the survey, and explain the demographic cross tabulation and comparisons to other cities.

The City Council is scheduled to formally accept the survey results at the August 15, 2007 City Council meeting.

**FISCAL IMPACT:** Not applicable.

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Blair King, City Manager

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APPROVED: \_\_\_\_\_  
Blair King, City Manager