



LODI CITY COUNCIL

Carnegie Forum
305 West Pine Street, Lodi

"SHIRTSLEEVE" SESSION

Date: July 28, 2015

Time: 7:00 a.m.

For information regarding this Agenda please contact:

Jennifer M. Ferraiolo

City Clerk

Telephone: (209) 333-6702

Informal Informational Meeting

A. Roll Call by City Clerk

B. Topic(s)

B-1 Update on Library Operations / Construction of Homework Help Center (LIB)

C. Comments by Public on Non-Agenda Items

D. Adjournment

Pursuant to Section 54954.2(a) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day.

Jennifer M. Ferraiolo
City Clerk

All staff reports or other written documentation relating to each item of business referred to on the agenda are on file in the Office of the City Clerk, located at 221 W. Pine Street, Lodi, and are available for public inspection. If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation contact the City Clerk's Office as soon as possible and at least 72 hours prior to the meeting date. Language interpreter requests must be received at least 72 hours in advance of the meeting to help ensure availability. Contact Jennifer M. Ferraiolo at (209) 333-6702. Solicitudes de interpretación de idiomas deben ser recibidas por lo menos con 72 horas de anticipación a la reunión para ayudar a asegurar la disponibilidad. Llame a Jennifer M. Ferraiolo (209) 333-6702.



**CITY OF LODI
COUNCIL COMMUNICATION**

TM

AGENDA TITLE: Update on Library Operations/Construction of Homework Help Center
MEETING DATE: July 28, 2015
PREPARED BY: Library Director

RECOMMENDED ACTION: Receive update on Library operations/construction of Homework Help Center.

BACKGROUND INFORMATION: Library Director Dean Gualco will provide the Council with an update on Library operations, including the planned renovation to convert the patio into the Homework Help center.

Because of the explosive growth in the homework help program, including the expansion of the program to include Thursdays and the addition of the math power hour, staff has been pursuing the conversion of the patio into the Homework Help Center.

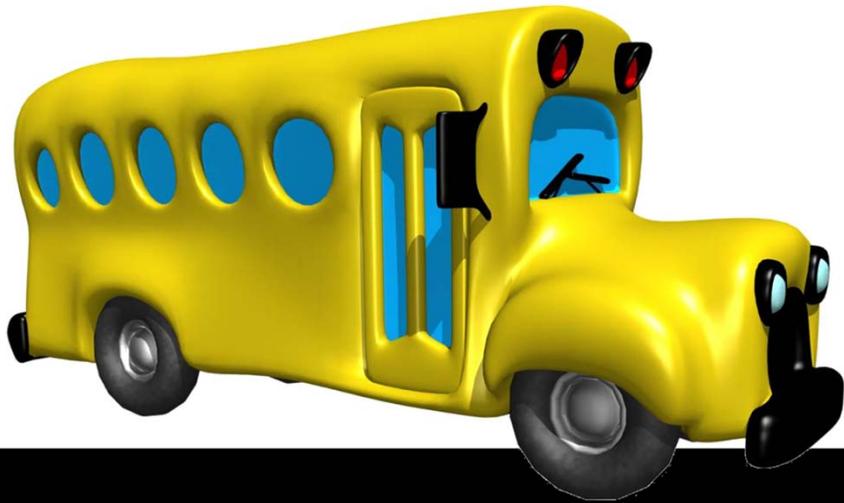
FISCAL IMPACT: Not applicable.

FUNDING AVAILABLE: Not applicable.

Dean Gualco
Library Director

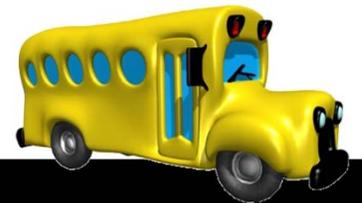
APPROVED: _____
Stephen Schwabauer, City Manager

The “Funnest” Library in Town!!!!



Agenda

- Why we Need a Library
- Our Vision of a Library
- How we can Achieve that Vision
- Model of Survival
- Library by the numbers
- Ambitions for 2015
- Need for Homework Help/
Tutoring Room



130 Year Library Anniversary



201 W. Locust St.
Lodi, CA 95240

Join staff and honored guests for
a walk through the years with
pictures and special displays.

Bring your memories!

Friday, July 17, 2015

5:00-7:00pm

Please RSVP by

Monday, July 13, 2015

Call 209-333-5534

or email mditmore@lodi.gov



**Lodi Public Library
Celebrating
130 Years Of Service
1885 - 2015**

a proud past.....a promising future

**Please join us for
Refreshments and
Reminiscence**



Why we Need a Library

- Through books/videos, games, trainings/programs, libraries
 - **create** a more knowledgeable person that makes the right decision at the right time and for the right reason;
 - **contribute** their talents/gifts to the betterment of others, and
 - **build** a more decent and honorable community with charity, compassion and goodness in its people.
- Two central changes in library:
 - For centuries, the library's **TASK** remains the same (disseminate knowledge) but **MECHANISM** (books) has changed'
 - Change from providing knowledge to creating/utilizing knowledge— most fundamental/transformational reorganization of the Library in decades
- In sum, libraries create and disseminate knowledge that creates a better person, and a better community



Our Vision of a Library

- **Repository of history**

- “The cultural institution of the City,” maintains City's heritage/histories, customs/traditions; represents who and what we are as a society
- “if you don't know where you came from, how do you know where to go”

- **Repository of friendship**

- Creates the community bonds of friendship by providing opportunities for interaction through forums, meetings, debates, and presentations
- Libraries are the social fabric that weaves its diverse inhabitants toward a common ideal of contribution and good citizenship.

- **Repository of knowledge**

- Through the pursuit of knowledge (via audio, video, writings, programs and presentations), we can become a more moral, intellectual and philosophical person that uses knowledge to make the right decision at the right time and for the right reason



How we can Achieve that Vision

1. Give people a reason to walk in the door
 - offer something people want/need
 - show people we can make a difference in their life
2. Libraries have to be better, faster, and nicer
 - “future will be cheap, and convenient
3. Product remains; delivery changes
 - watches, calculators, alarm clocks, cameras, newspapers, pharmacies, music, clothing, movies, conversing (cell, texts), mail, computers, books
4. Long term plans no longer exist
 - 40% of business fail first 10 years; 35% of 1970 Fortune 500 firms gone
 - Average business life expectancy is 12.5 years in Japan/Europe
5. Follow the “Model of Survival”



Model of Survival

Change it

Think it

Prepare yourself to

**Change
The
World**

Sell it

Build it



Library by the Numbers

- 2014 City of Lodi Community Service Award
- 250,000 annual visitors (up 3% from 2014, 16% from 2012)
- 4,455 free tutoring sessions in 2014 (up from 3,000 in 2013)
- 10,451 new materials in 2014 (up from 6,520 in 2013)
- 345 computer attendees in April 2015 (up from 171 April 2014)
- 1,357 people took a computer class in April 2015 (up from 553 in April 14, or 145% more)
- 450 community events/presentations held annually
- 240,000 materials checked out in 2014
- 13,000 Lodi residents receive Library's monthly email
- 240 volunteers donated 27,000 hours annually



Ambitions for 2015/16

- Design/construction of Library Educational Center
 - Children – Redesign of Rott Children's Area
 - Students – Creation of **new** Homework Help Room
 - Teens – Creation of **new** Teen Scene
 - Adults – Creation of **new** Lucas Computer Center
- Redesign of Children's Area (fun/exciting area for kids)
- 130-year Library Anniversary Celebration
- New Library Cards
- Digitize Lodi News Sentinel newspapers since 1880
- Add more iPads/computers for Homework Help
- Install new eBook system



Library Card Contest



The Library is looking for new library card designs. Here is your chance to have your card used by thousands of Lodi residents.

Age Groups:

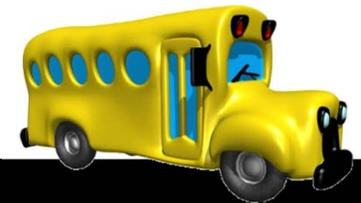
Children: 5-12 years
Teens: 13-17 years
Adults: 18+ years

Pick-up the **Contest Application and Rules** at the Service Desks or download them at library.lodi.gov.

Submit your original artwork :
February 16th-March 15th



For more information contact the library at 209-333-5566 or email: rloveless@lodi.gov



Library Card Contest

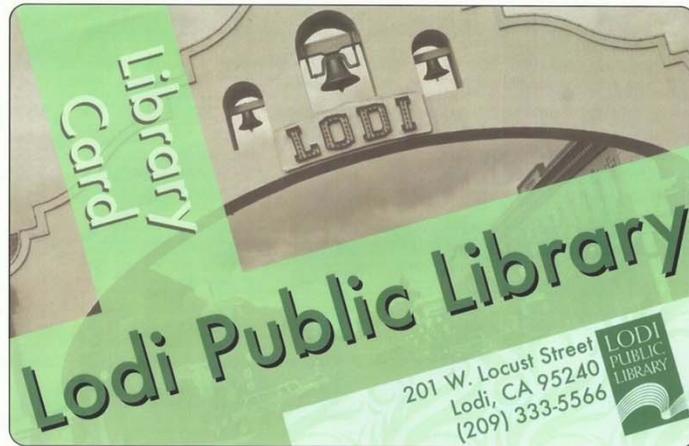
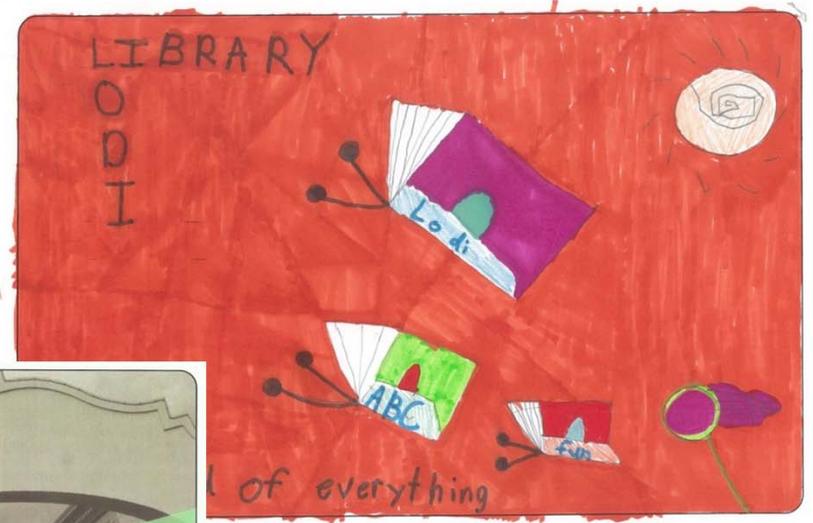
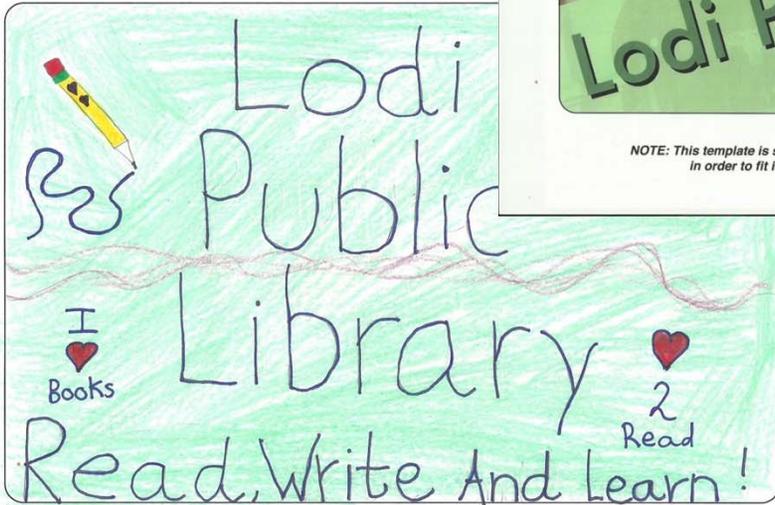
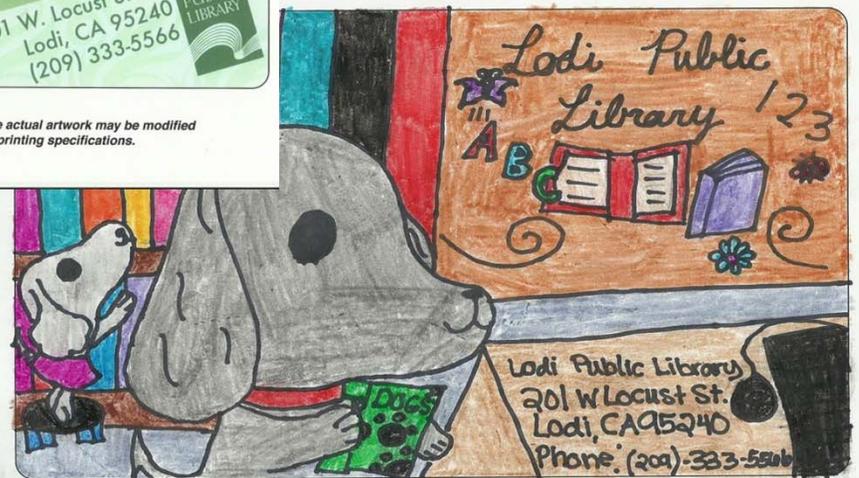


plate is set up @300% of original size. The actual artwork may be modified to fit into library card template to meet printing specifications.



NOTE: This template is set up @300% of original size. The actual artwork may be modified in order to fit into library card template to meet printing specifications.



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Children's Area - Current



Children's Area – Leadership Lodi



BOOK EATERS' CLUB

"Encouraging Kids to **Devour Knowledge** at the **Lodi Public Library**"



To spark an early passion for reading, the Leadership Lodi Class of 2015 will create a fun, family-oriented, hands-on reading center at the Lodi Public Library designed to nourish the hungry minds of our future generations.

Contact us for more information!

Call Daniel Kramer
209-400-5729
dkramer@petralogix.com

Donations can be made at
[www.GoFundMe.com/
bookeatersclub](http://www.GoFundMe.com/bookeatersclub)

Sponsorship Levels

- Mural 1 - \$5,000
- Mural 2 - \$5,000
- Book Eaters' Club Sign - \$2,500
- Bookshelves - \$1,000 each
- Self Check-Out - \$10,000



Children's Area - Redesign



Need for Homework Help/Tutoring Room

- Dramatic increase homework help/tutoring
 - 3,000 in 2013 to 4,455 to 2014 - 50% increase
 - One entire room devoted to computers/iPads
 - Expanding program from Mon-Wed to include Thursday
 - Added Math Power Hour on Tuesday
- Increased use of meeting rooms
 - Increased rooms from 3 to 9 following 2013 renovation
 - Need another room that seats 30
 - Rooms are nearly full every day



Patio - Current





Homework Help Room - Future



Homework Help Room - Future



Cost/Timeline

- Architectural Estimate \$201,381
 - \$28,000 in architectural/construction plan costs
 - \$7,901 in City fees
- Source of Funding
 - \$28,000 from Trustees (architectural fees)
 - \$15,000 CDGB
 - \$85,000 from Foundation
 - \$85,000 from Library Fund





**We are only limited
by**

**our dreams
of a better world**

and

**our determination
to make it
come true**

