



CITY OF LODI COUNCIL COMMUNICATION

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AGENDA TITLE: Adopt Resolution Approving the People Assisting Lodi Shelter (PALS) Public Art Project, as Approved by the Lodi Art Advisory Board, and Appropriate \$58,000 from Art in Public Places Fund

MEETING DATE: July 18, 2007

PREPARED BY: Deanie Bridewell

RECOMMENDED ACTION: Adopt resolution approving the People Assisting Lodi Shelter (PALS) Public Art Project, as approved by the Lodi Art Advisory Board, and appropriate \$58,000 from Art in Public Places Fund.

BACKGROUND INFORMATION: Tony Segale and volunteer members of the PALS organization approached the Art Advisory Board on April 25, 2007, with a proposal for an art piece at its PALS location on Kettleman Lane. It is proposing to build a dog run with funds realized from a fund raiser held on April 28. The art panels it is requesting would be installed above the dog run and the focus would be on improving the existing facility. Tony Segale was approached to do the project. His concept is an eight foot mural consisting of four panels. They would be made from painted aluminum and attached to metal frame work and then to the wall. The design would be in a "50's style." The completion time is estimated to be five months. It was noted that the panels can be disassembled and moved to another location if PALS should be relocated. The panels will be located on the south wall of the Animal Shelter visible from Kettleman Lane.

FISCAL IMPACT: From time to time, art projects of this nature are reviewed by the Lodi Art Advisory Board and recommended for approval by City Council. The Art in Public Places Fund has approximately \$500,000 available for projects of this nature.

FUNDING: Budget request of \$58,000; appropriate from the Art in Public Places Fund.

Kirk Evans, Budget Manager

James M. Rodems
Community Center Director

APPROVED: _____
Blair King, City Manager



PALS People Assisting Lodi Shelter

Lodi Art Advisory Board
Art in Public Places
125 S. Hutchins St.
Lodi, CA 95240

Dear Members of Lodi Art Advisory Board:

On behalf of the People Assisting the Lodi Animal Shelter (PALS) I am pleased to submit our request for funding to beautify the south wall of the shelter with a mural or art project. This will bring much needed attention to the neglected City Animal Shelter.

PALS is a non-profit, community-based organization dedicated to saving the lives of Lodi's unwanted companion animals. We provide information and adoption services to the public and work to minimize the pet overpopulation by educating the people of Lodi. This organization is growing and our 100% volunteer group raise funds to purchase necessary equipment, provide veterinary services, food and shelter and adoption services for the city. Last year PALS spent more than \$85,000 to help shelter animals in the City of Lodi.

We are currently organizing a fundraiser to construct a decorative iron fenced-in dog run area parallel to the south wall of the city animal shelter. What better way to accent this endeavor than to have a giant mural or art project to remind passing motorists to help their four legged friends. What better way to tell passing motorists that Lodi is a city that loves its animals!!

We are asking for your help in making this dream a reality for years to come. If you should have any questions, please feel free to contact Nancy Alumbaugh at 334-4189. Also please visit our newly designed website at www.palslodi.org.

Sincerely,

A handwritten signature in cursive script that reads "Kelly Higgs".

Kelly Higgs, PALS President.

Lodi Art Advisory Board
May 23, 2007

PALS Mural Budget

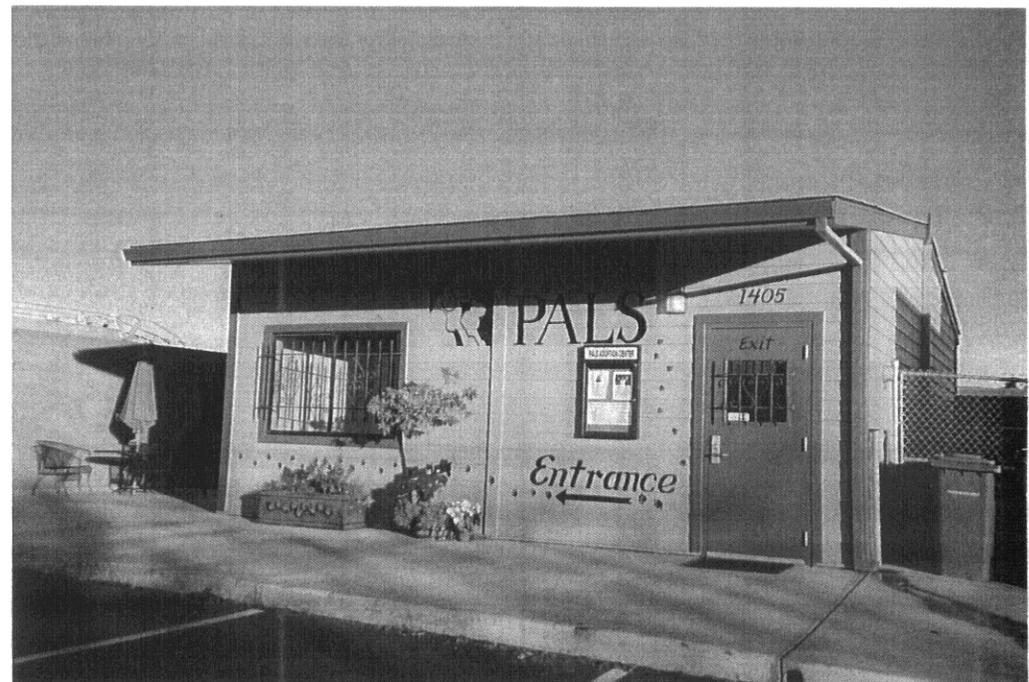
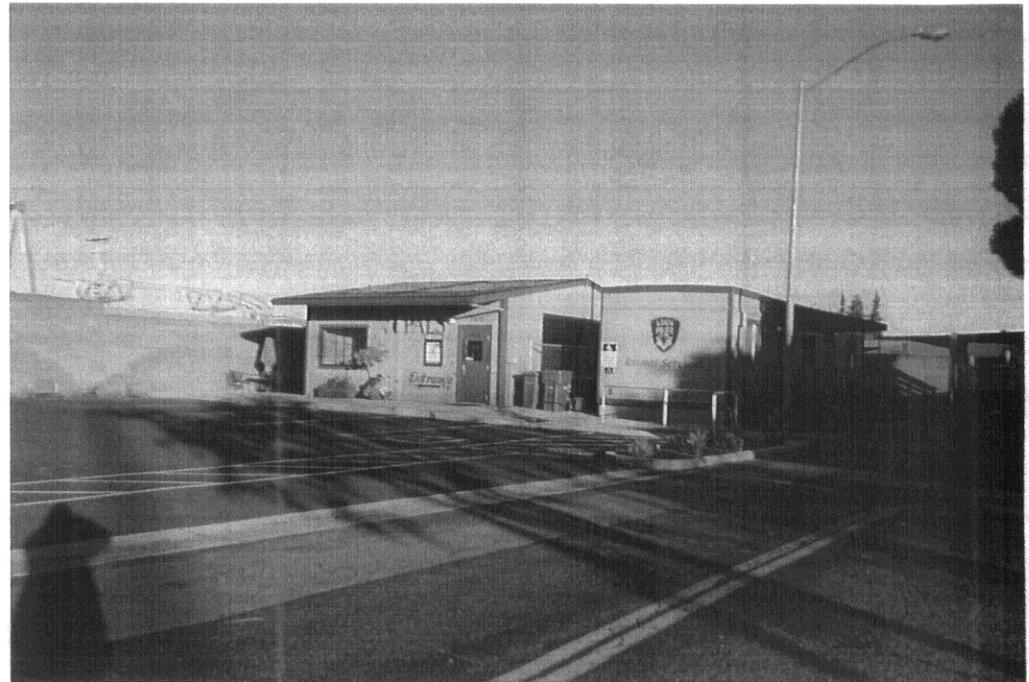
Budget is for an 8' x 100' mural.

The mural will be painted on prepared aluminum panels prefabricated to welded aluminum frame in six sections. Four of the sections will be 20' in length. Two sections will be 10' in overall length with an angled end as depicted in the preliminary concept.

The mural will be fabricated and finish painted indoors and then hung on the south face wall located at about 1345 W, Kettleman Lane.

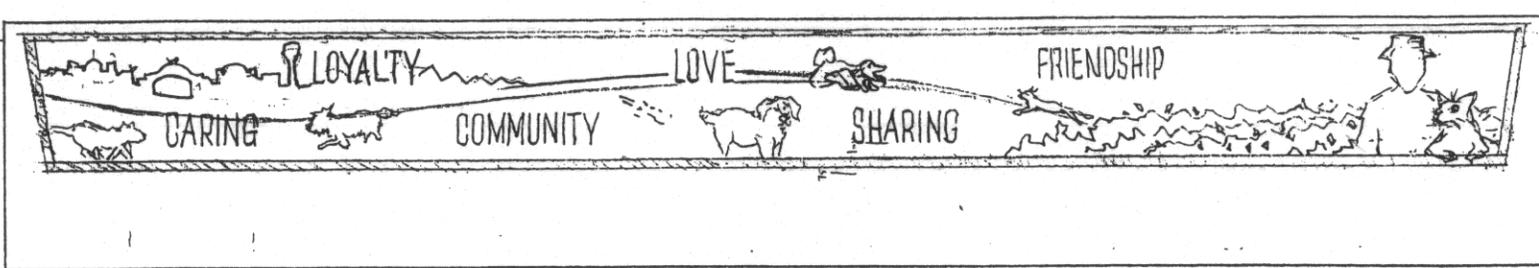
Aluminum Frame		
Fabricated, assembled and finished mural installed	18090.00 plus tax	
4'x8' aluminum panels	2675.00 plus tax	
Design and painting of 800 square foot mural (\$40,000 discounted)	36250.00 plus tax	
	SubTotal	57015.00
	Sales tax	4418.66
	Total cost	61433.66

Project Site



327-0912

100'



8'

T. Seagle © 4/07

PRELIMINARY ESTIMATE =

MONOCHROMATIC / STYLISH 50's-60's THEME, EXAMPLE



25) 4' x 8' panels

SCALE 1" = 100"

RESOLUTION NO. 2007-_____

A RESOLUTION OF THE LODI CITY COUNCIL
APPROVING THE PEOPLE ASSISTING LODI SHELTER
(PALS) PUBLIC ART PROJECT, AS APPROVED BY THE
LODI ART ADVISORY BOARD, AND FURTHER
APPROPPRIATE FUNDS

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NOW, THEREFORE, BE IT RESOLVED that the Lodi City Council hereby approves the People Assisting Lodi Shelter (PALS) Public Art Project, as approved by the Lodi Art Advisory Board; and

BE IT FURTHER RESOLVED, that funds in the amount of \$58,000 be appropriated from the Art in Public Places Fund for this project.

Dated: July 18, 2007

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I hereby certify that Resolution No. 2007-_____ was passed and adopted by the City Council of the City of Lodi in a regular meeting held July 18, 2007, by the following vote:

- AYES: COUNCIL MEMBERS –
- NOES: COUNCIL MEMBERS –
- ABSENT: COUNCIL MEMBERS –
- ABSTAIN: COUNCIL MEMBERS –

RANDI JOHL
City Clerk