



LODI CITY COUNCIL

Carnegie Forum

305 West Pine Street, Lodi

"SHIRTSLEEVE" SESSION

Date: April 19, 2016

Time: 7:00 a.m.

For information regarding this Agenda please contact:

Jennifer M. Ferraiolo

City Clerk

Telephone: (209) 333-6702

Informal Informational Meeting

- A. Roll Call by City Clerk
- B. Topic(s)
 - B-1 Library Teen Scene Project (LIB)
- C. Comments by Public on Non-Agenda Items
- D. Adjournment

Pursuant to Section 54954.2(a) of the Government Code of the State of California, this agenda was posted at least 72 hours in advance of the scheduled meeting at a public place freely accessible to the public 24 hours a day.

Jennifer M. Ferraiolo
City Clerk

All staff reports or other written documentation relating to each item of business referred to on the agenda are on file in the Office of the City Clerk, located at 221 W. Pine Street, Lodi, and are available for public inspection. If requested, the agenda shall be made available in appropriate alternative formats to persons with a disability, as required by Section 202 of the Americans with Disabilities Act of 1990 (42 U.S.C. Sec. 12132), and the federal rules and regulations adopted in implementation thereof. To make a request for disability-related modification or accommodation contact the City Clerk's Office as soon as possible and at least 72 hours prior to the meeting date. Language interpreter requests must be received at least 72 hours in advance of the meeting to help ensure availability. Contact Jennifer M. Ferraiolo at (209) 333-6702. Solicitudes de interpretación de idiomas deben ser recibidas por lo menos con 72 horas de anticipación a la reunión para ayudar a asegurar la disponibilidad. Llame a Jennifer M. Ferraiolo (209) 333-6702.



CITY OF LODI COUNCIL COMMUNICATION

TM

AGENDA TITLE: Library Teen Scene Project

MEETING DATE: April 19, 2016

SUBMITTED BY: Library Director

RECOMMENDED ACTION: Receive presentation on the proposed Teen Scene project for the Lodi Public Library.

BACKGROUND INFORMATION: Over the years, the mission and focus of libraries has evolved and changed. For centuries the library's primary responsibility has been to disseminate knowledge. Over the past years, however, the mechanism to accomplish this task has changed. Libraries have moved from disseminating knowledge to also now teaching/enabling the public to utilize this information to make better decisions, and to create new knowledges with the help of a library's assets and services. It has become the most fundamental and transformative reorganization of the Library in memory.

To accomplish this critical community need, over the past two years the Lodi Public Library has embarked on a comprehensive redesign and reconfiguration of the Library to meet the current and future needs of the community. The components of this transformation include:

- Children's Area – Redesign of Rott Children's Area, adding new furniture, murals, and play structures to make the area more physically and mentally engaging to the City's children.
- Students – Building a new Homework Help Room. From 2013 to 2015, attendance has increased 67 percent (from from 3,000 in 2013 to nearly 5,000 in 2015). We have added "Math Power Hour" on Tuesday and expanded the program to include Thursday (previously, the program only included Monday through Wednesday). This new Homework Help Room should be completed by Summer 2016.
- Adult Computer Center – Built a new computer center. Since its construction, attendance has increased 37 percent (3,340 in 2014 to 4,593 in 2015), and the number of computer classes has increased 26 percent.
- Finally – and the focus of this Council Communication – is the creation of an innovative and new Teen Scene. The Lodi Public Library does not have, at present, a Teen Area that promotes and encourages Teens to study/interact at the Library. The proposed Teen Scene area will be approximately 2,600 square feet, which includes about 1,800 square feet of current library space, plus the renovation of an outdoor patio to add another 800-900 square feet.

This is a vital part of a comprehensive, inclusive Library and one that should be addressed by Lodi in the immediate future. Over the past years other public libraries have concentrated on

APPROVED: _____
Stephen Schwabauer, City Manager

serving their teen patrons. At the Lodi Public Library, there are few options for teens to interact with their peers, raise their educational levels through homework assistance programs, and attend programs that expand their capabilities/knowledge. With social media, video games, and the Internet it can be a challenge to encourage teens to visit the Library, and the creation of teen friendly spaces is a necessary first step.

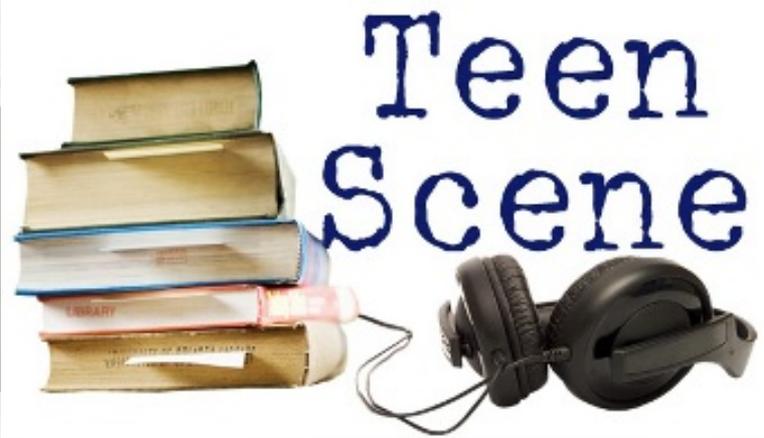
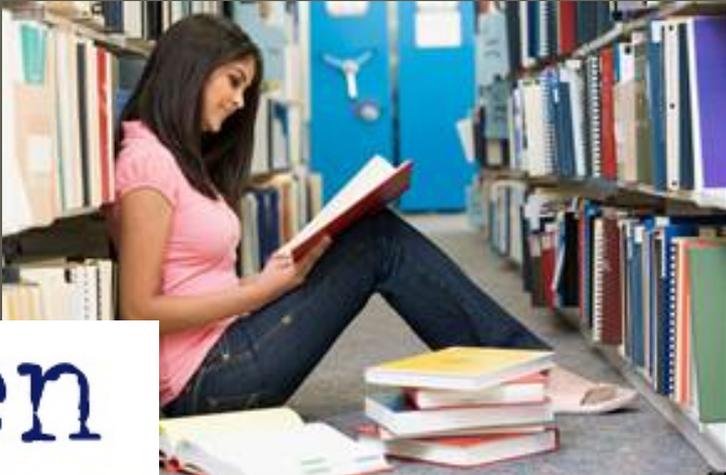
Teens are the most challenging group to visit into the library, but by giving them a space created for them a Library can sustain the visitation by teens that once began when they were children. Teens are attracted to spaces that are bright, colorful, have available technology, a place they can work together, hang out, and that is comfortable. Typically, this teen space is away from the main floor or has some type of divider to give teen patrons privacy (or at least the allusion of privacy). It is difficult to build lifelong learners – from toddlers, to children, to teens, to young adults, to the elderly – when the library, at present, has neglected a wide swath of that continuum (the teens). In fact, next to children some would say the most important demographic for a library is its teen population, and with the construction and focus of the library on the teen population, this City Council has an opportunity to make one of the most transformational changes to its community in a great number of years. The void now experienced by the absence of teens can be addressed through such a space and attention to their needs.

FISCAL IMPACT: Not applicable.

FUNDING AVAILABLE: Not applicable.

Dean Gualco, Library Director

LODI PUBLIC LIBRARY *TEEN SCENE*



Agenda

- Library by the numbers
- Homework help room
- Role of a library has changed
- Need for a teen area
- Our vision
- What we offer with a teen area
- Proposed Teen Scene
- Teen Scene pictures
- Cost and timeline

Library by the Numbers

- 250,000 annual visitors (25,000 more visitors than 2014)
- Homework Help attendance up 65% from Aug 2015-Jan 2016 (versus Aug 2014-Jan 2015 ,1300 more students)
 - 5000 attendees in 2015, 4455 in 2014, 3000 in 2013
- 18,500 books checked out in March, highest in 12 months
- 9,337 new materials added in 2015 (up 26% in 2014; 61% in 2013)
- 244 computer classes in 2015 v 193 in 2014 (up 26%)
- 4,593 computer attendees in 2015 v 3,340 in 2014 (up 37%)
- new eBooks; tens of thousands offered vs 200 previously
- Children's redesign complete in late 2015
- Increased library hours 22% in 2013; most in SJ County
- 240 volunteers donated 27,000 hours annually
- Reduced FT staffing 35% since 2011-12 (14 to 9)
- Reduced PT staffing 36% since 2009-10 (11,309 hours to 8,568)

Homework Help Room





The Role of the Library has Changed

- Through books/videos, games, trainings/programs, libraries
 - **create** a more knowledgeable person that makes the right decision at the right time and for the right reason;
 - **contribute** their talents/gifts to the betterment of others,
 - **build** a more decent and honorable community with charity, compassion and goodness in its people.
- Two central changes in library:
 - For centuries, the library's **TASK** remains the same (disseminate knowledge) but **MECHANISM** (books) has changed.
 - Today, libraries create/disseminate knowledge that creates a better person, and a better community.
 - With your help, we have renovated the adult area, redesigned the children's area, and we are expanding the homework help area
 - But it is difficult to build lifelong learners – from toddlers, to children, to teens, to young adults, to the elderly – when the library, at present, has neglected a wide swath of that continuum (the teens)

The Need for a Teen Area

- One of few libraries without a teen area
 - currently “lose” teens after childhood & before adulthood
 - nearly impossible to build lifelong learning
 - 10,000+ teens, 8 middle and 9 high schools
- Few options for teens at library to:
 - interact/network/converse with other teens
 - find a safe place to study, tutor/be tutored, relax
 - work on college applications/write resumes
- What teens want in a teen area:
 - teens want own dedicated, unique area in the library
 - attracted to bright, colorful areas with new technology
 - coffee, media, computers, large work areas
 - HOMAGO: hang out, mess around, geek out

Our Vision:

Our vision for a Teen Scene
is of a new, interactive,
and technology-laden area
that best prepares teens
to become functioning and capable
members of our community

What we can offer with a Teen Area

- Raise education levels through a high school/middle-school homework help program
- Develop programs specifically aimed at teens:
 - present online seminars
 - SAT/ACT prep courses
 - resume/cover letter workshops
- Teach/use innovative media (social media, video games, the Internet, iPads/smart pads, etc.)
- Patio area offers a unique aspect for a teen area:
 - events that are much larger (80-100 people)
 - events that offer food/beverages
 - events that are louder (Girl Scouts, Ukulele, Tuesday Tunes)
 - events with more attendance (poetry reading, speaker presentation)
 - events to promote/fundraise for the library
 - community events requiring large, unique spaces

Proposed Teen Scene

- Most transformational change in the library
 - actually CREATING a new teen area
- Teen Scene projected to be approx. 2,600 sq ft
 - 1,800 sq ft of current library space; 800sq ft patio renovation
 - Dramatic media room w/ TVs, surround sound, game consoles
 - 2 group (10 person) student study rooms
 - 2 group (4 person) computer stations/cubicles
 - 2 large “Apple-store/lab” tables
 - Comprehensive “homework help center” to include printers, scanners, paper/pens

These ambitious goals are a reflection of how Lodi is working to create a better community by preparing future generations to deal with some of the problems they will confront as adults





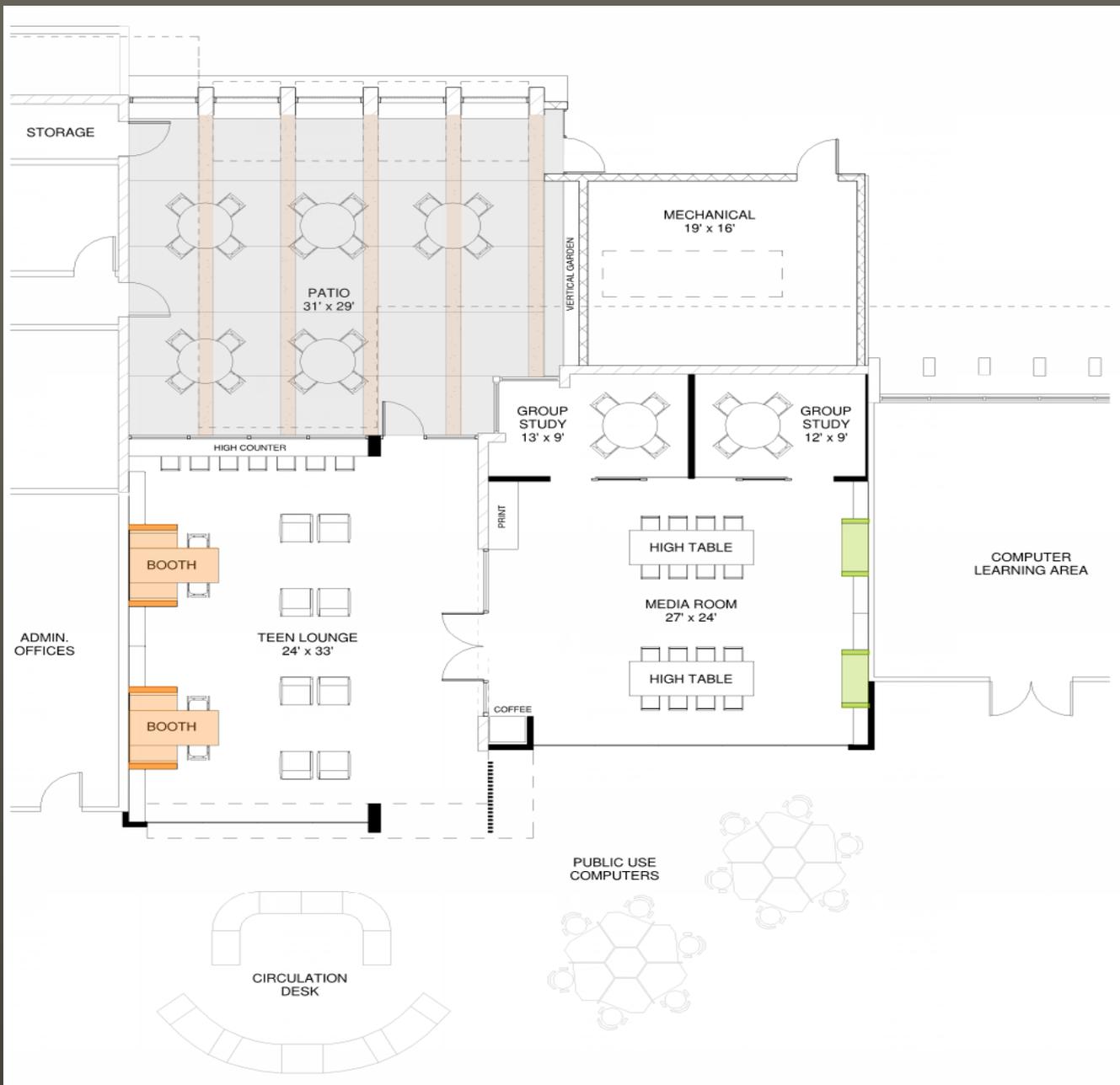
LODI PUBLIC LIBRARY *TEEN SCENE*



LODI PUBLIC LIBRARY *TEEN SCENE*



LODI PUBLIC LIBRARY *TEEN SCENE*



LODI PUBLIC LIBRARY *TEEN SCENE*



LODI PUBLIC LIBRARY *TEEN SCENE*



LODI PUBLIC LIBRARY *TEEN SCENE*

Cost/Timeline

- April - City Council approval (hopeful)
- July - Construction documents complete
- Aug - Bids accepted for project
- Sept - City Council selects bidder
- Nov – Construction begins
- Jan 2017 – Construction completes
- Projected cost: \$439,000
 - \$239,000 from Library Foundation
 - \$200,000 from Library funds



**We are only limited
by**

**our dreams
of a better world**

and

**our determination
to make it
come true**