



Press Release

To: The Lodi News Sentinel; the Record
From: City of Lodi - Public Works
Date: April 26, 2017

Come Join Us!

LOVE LODI!

Lodi Lake's 5th Annual Earth Day Cleanup and Community Paddling Day

Saturday, April 29, 2017

Lodi Lake Park

Cleanup- 9:30 a.m. – 11:00 a.m.

Community Paddling with the Canoemobile- 11:00 a.m. - 3:00 p.m.

“Round Up the Volunteers!”

Contact Person:

Kathy Grant- City of Lodi- Watershed Program Coordinator

kgrant@lodi.gov; 209-333-6800- Ext. 2317

Cleanup Registration Online: www.lovelodi.org

Canoemobile Registration Online: www.wildernessinquiry.org/register/?e=EVT15569



Everyone is Welcome!

What: 2017 Earth Day Cleanup and Community Paddling Day at Lodi Lake Park
When: Saturday April 29, 2017- Cleanup- 9:30-11:00am; Community Paddling- Canoemobile- 11:00 am-3:00 pm.
Where: Meet at Lodi Lake Park- Discovery Center, 1101 W. Turner Rd., Lodi, CA 95242

Who Sponsored? Lodi Starbucks, Constellation Brands, and the City of Lodi-Public Works

Background:

What's happening?? FIRST WE CLEANUP! This is it! The 5th Annual Lodi Lake Earth Day Cleanup sponsored by Starbucks Lodi's, Constellation Brands, and City of Lodi Public Works Department. Similar to the famously successful September Coastal Cleanup, the Earth Day cleanup will be another great way to spend a morning with your friends or family, and help get Lodi Lake trash picked up in time for the busy spring and summer season.

Litter from parks and streets often ends up in local waterways creating a marine hazard downstream. A Cleanup is the RIGHT thing to do.

It Works Like This: The Love Lodi Rally begins at 9:00 a.m. at Hale Park (127 N. Stockton Street). Afterwards, drive to Lodi Lake, arriving by 9:30am, sign the Liability Release Form, and then enjoy a free cup of Starbucks coffee. Teams will be created and work will begin by 9:45 a.m. The Lodi Lake Park area will be divided into sections, or "reaches", with a 10-12 person team designated to clean each reach. Once the reach is cleaned of trash, the team then sorts and records all debris found. It's fun to find the most unusual object. The work should be completed by 11:00 a.m. Starbucks coffee and bottled water will be provided.

Liability Release Forms are For Everyone! For volunteers under the age of 18, the Waiver of Liability Release forms must also be signed by a parent/guardian. Participating adults must also complete a Liability Release Form. Forms will be available online at www.lovelodi.org, and at the cleanup on Saturday, April 29, 2017, at the Discovery Center at the front of Lodi Lake.

Dress for Work: Volunteers are encouraged to wear work clothes, closed-toe shoes, gloves, sunblock, and hats. Bring a reusable water bottle and your own bucket.

What's happening next?? LODI COMMUNITY PADDLING DAY! Positive experiences in the outdoors help people develop conservation interests for their local waterways. Thanks to Constellation Brand's sponsorship, Canoemobile will be presenting their Lodi Community Paddling Day for the public, beginning at 11:00 A.M. with the final ride ending at 3:00 P.M. All participants must register on-line at: <https://www.wildernessinquiry.org/register/?e=EVT15569>.

What is Canoemobile? Based out of Wisconsin, Wilderness Inquiry's Canoemobile is a fleet of six, 24-foot, hand-made Voyageur canoes, each carrying all necessary safety equipment. Each canoe is staffed with a Wilderness Inquiry Outdoor Educator who serves as the stern paddler and leader of the canoe. Participants will learn how to paddle, follow directions from the "sternman", and together successfully navigate around Lodi Lake.

Liability Release Forms are for Everyone Who Participates! Liability release forms will be available on-site. All participating adults must complete a Liability Release Form and for participants under the age of 18, the Liability Release Forms must also be signed by a Parent or Guardian.

CC: Steve Schwabauer- Lodi City Manager
Janice Magdich- Lodi City Attorney
Jennifer Ferraiolo- Lodi City Clerk
Kirk Evans- Lodi Risk Manager
Jeff Hood- Lodi Communications Specialist
Jeff Hood- Lodi Parks, Recreation and Cultural Services Director
Cathi Degroot - Lodi Deputy Director of Parks, Recreation and Cultural Services
Steve Virrey- Lodi Interim Parks Superintendent
Dan White- Lodi Lake Program Specialist
Charlie Swimley- Lodi Public Works Director
Lance Roberts- Lodi Utilities Manager
Kat Garcia- Lodi Compliance Engineer
Dan Arbuckle- Headwaters Kayak